






Top Ten Reasons to Participate in the Fall Product Sale Program

In September/October all troops will have the opportunity to earn money for their troop treasuries by participating in our Fall Product Sale activities. Here are some of the top reasons to provide this program for your girls:

1. Participation in council-sponsored product sale programs is an important part of the **Girl Scout Leadership Experience**.
2. Girls **Discover** a strong sense of self as they gain confidence in their abilities and accomplishments.
3. Girls **Connect** when they build positive relationships with teammates and customers.
4. Product sales give girls the financial means to consider a variety of **Take Action** projects during the year.
5. Girl Scout product sales are the largest **girl-led businesses** in the country. These programs empower girls themselves to decide how to spend part of the proceeds – including ways to make the world a better place and lead change in their communities.
6. Participating in council product sale programs is an excellent way for troops to provide activities designed to teach girls **valuable life skills**, such as:
 -  Goal Setting
 -  Decision Making
 -  Money Management
 -  People Skills
 -  Business Ethics
7. Troops earn **proceeds that can be used for activities early in the year**, and girls feel good about earning their own funds.
8. Girls understand how their efforts **contribute to the overall good of the council**. Proceeds are placed in the council general operating fund and help to underwrite the costs of all council programs, facilities and campsites - to keep costs affordable for troops and girls.
9. The high-quality nuts, chocolates and magazines make **great holiday gifts** and stocking stuffers.
10. **It's quick, it's easy and it's fun!**

The Fall Product Sale Timeline, with the Troop Fall Product Sale Manager Position Description on the back, is available online.

If you would like more information, contact:

Celeste Franklin
Director of Product Sale Programs
918-745-5224 or 800-707-9914, ext. 224
cfranklin@gseok.org