



How A Doggone Good Idea Gets Real

You've decided what you want to do, maybe it's a Take Action project, a fun trip somewhere with your troop, or a bold act of kindness, and now you need to make it real. "Financing" your goal, another way of saying "getting money" for it, is one reason your Girl Scout troop sells magazines. When you finance your goals, you're doing what business people do. To make sure there's enough money to run a business, you have to balance what you earn. What comes in is called "income" or "revenue" what goes out is called "expenses." When you subtract the expenses from the revenue, you get "net income."

Try it out! What would you have left (net income) for your goal if:

Net Income

<ul style="list-style-type: none"> You spend \$54.99 on helium balloons that spell out "Magazines Here" for use at your sales booth and earn \$60.00? 	
<ul style="list-style-type: none"> You spend \$13.00 on poster boards and markers and write "Magazines Here" on them for use at your sales booth and earn \$60.00? 	
<ul style="list-style-type: none"> You recycle cardboard boxes and old magazine covers you get for free to spell out "Magazines Here" for use at your sales booth and earn \$60.00? 	

Calculating net income is more complicated when you run a bigger business. Not surprisingly, businesses account for their money using a variety of forms. Fill this one out for the fun of it, putting your own numbers where the dashes are in each column. If you want, use it or something like it for your goals and include income from your magazine sale. (You can ask a businessperson to help you with this.)

Income Statement

Revenue		
Sales	_____	
Donations	_____	
Total Income		_____
Expenses		
Bus Fare	_____	
Food	_____	
Equipment Rental	_____	
Total Expenses		_____
Net Income		_____

Yum!

Need a recipe? Magazines are good places to find them. Some may even include recipes for healthy dog treats.

Look at the list of magazines you're selling and list two you think might have information about healthy treats for dogs.



Easy Dog Bone Shaped Sugar Cookie Recipe

Ingredients:

2 $\frac{3}{4}$ cups all-purpose flour

1 teaspoon baking soda

$\frac{1}{2}$ teaspoon baking powder

1 cup butter, softened

1 $\frac{1}{2}$ cups white sugar

1 egg

1 teaspoon vanilla extract

What you Need:

Dog bone shape cookie cutter

Directions

- Preheat oven to 375 degrees F (190 degrees C). In a small bowl, stir together flour, baking soda, and baking powder. Set aside.
- In a large bowl, cream together the butter and sugar until smooth. Beat in egg and vanilla. Gradually blend in the dry ingredients. Roll out dough flat and start cutting out dog bone shapes using the cookie cutter. Place onto ungreased cookie sheets.
- Bake 8 to 10 minutes in the preheated oven, or until golden. Let stand on cookie sheet two minutes before removing to cool on wire racks.

Nutrition Facts

Per Serving: 86 calories; 4 g fat; 11.7 g carbohydrates; 0.9 g protein; 14 mg cholesterol; 60 mg sodium.

Courtesy of Allrecipes.com

Good Leaders Find Common Ground

You're selling a variety of magazines and they won't all appeal to everyone. Do you know people who read the following magazines? (You can also make up your own list of magazines that appeal to different readers.) Find out why they like them.

Reader

Why They Read It

Field and Stream

The Wall Street Journal

Sports Illustrated for Kids

Essence

Rolling Stone

Food Network

Latina

Harper's Magazine

No matter what people choose to read, chances are they have many of the same needs. List concerns that you think people in your community—even those with really different opinions—share about things such as traffic congestion, access to fresh food, or safe streets. Getting people to agree to something that could benefit an entire community takes skill. When you're exercising your power of G.I.R.L. you find a way to explain, compromise, mediate, and move forward with positive solutions that everyone can live with!

If you're curious about people who think differently from you and want to know how to meet them halfway, then Cadette Finding Common Ground badge is for you.

