



# IT'S EASY TO GET STARTED!

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## Go to [www.gsnutsandmags.com/gseok](http://www.gsnutsandmags.com/gseok)

(or click on the link from the council website)

Follow the prompts to participate in the online Fall Product Program. Please have your troop number before starting.

My troop number is \_\_\_\_\_



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## Create Your Personalized Site

You will be creating Me2®, an avatar who looks just like you. You can also record a personalized message for your Me2 to deliver to friends and family. As you move through the activity, she will earn virtual rewards as you take various steps to create your personalized site for nuts and magazines.



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## Send Emails

When you send emails to friends and family, they will see your goal and hear your Me2 deliver your special message. By clicking a link, they will be able to shop online while helping you reach your goals! Don't forget to share with additional friends and family on social media with the help of a parent/guardian. Please follow current GSUSA guidelines for online sales and marketing.



## EARN REWARDS FOR YOUR PARTICIPATION

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

### Fall Personalized Patch



#### To Earn:

- Create Your Me2 Avatar
- Send 15 Emails
- Sell \$300 In Total Fall Items

*Choose a background for your Me2 and whether she wears her Girl Scout uniform or a safari outfit!*

### Girl Scout Cookie Crossover Personalized Patch



#### To Earn:

- Create Your Me2 Avatar In The Fall
- Send 15 Emails In The Fall
- Sell 300 Packages Of Cookies During The 2020 Girl Scout Cookie Program

**Earn these two special patches with your name and avatar on them!**





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Women's Health

