



For Immediate Release
July 7, 2020

Media Contacts:
Kristy White
Propeller Communications
kristy@thinkpropeller.com
918-638-0686

**GIRL SCOUTS OF EASTERN OKLAHOMA
TO RAISE NEEDED FUNDS WITH UNSOLD COOKIES**

Tulsa, Okla. - The highly popular and anticipated annual Girl Scouts cookie sale season ended eight days early due to COVID-19 and left roughly 12,000 boxes of unsold cookies.

The Girl Scout Cookie Program is the primary building block for the Financial Literacy curriculum where the participating girls learn five critical skills including: goal setting, decision making, money management, people skills and business ethics. Each year, while the girls are learning they are earning cookie program credit which can be used to enroll in camp sessions and activities as well as money for their troop.

"With so many families being affected by COVID we know the financial impact and assistance for the girls and their families will increase," said Celeste Franklin, Director of Product Programs for Girl Scouts of Eastern Oklahoma. "Our troops are like family and we want to ensure all girls are able to participate and continue to be involved without financial constraint."

Girl Scouts of Eastern Oklahoma (GSEOK) will host a two-day, drive-thru cookie sale at two locations. Details are below:

Friday, July 17 and Saturday, July 18

11 a.m. – 8 p.m.

Two Locations:

- KingsPointe Village at S. 61st and Yale
- Girl Scouts of Eastern Oklahoma Hardesty Leadership Center, 4810 S 129th E Avenue, Tulsa (51st and 129th).

GSEOK council employees will be wearing PPE masks and gloves and will take drive-thru orders on site.

The Girl Scout cookies will all be sold for \$5 per box while supplies last. Cookie flavors include: Thin Mints, Samoas, Tagalongs, Do-Si-Dos, Trefoils, Lemon-Ups, Girl Scout S'mores and Toffee-tastic.

Supporters can pay with cash, check or credit card.

“With close to 6,600 girl members and serving 30 counties in Eastern Oklahoma, the council proceeds are used to finance direct services to girls such as camping, maintaining property and equipment and providing financial assistance to members in need,” said Franklin. “I’ve been involved with Girl Scouts since I was a child and have served at the council for many years. The program and sense of community is amazing and we want to do all we can to ensure all girls are available to be a part of this without the worry of a financial hardship.”

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We're Girl Scouts of the USA

We're 2.5 million strong—more than 1.7 million girls and 750,000 adults who believe in the power of every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)[™] to change the world. Our extraordinary journey began more than 100 years ago with the original G.I.R.L., Juliette Gordon “Daisy” Low. On March 12, 1912, in Savannah, Georgia, she organized the very first Girl Scout troop, and every year since, we’ve honored her vision and legacy, building girls of courage, confidence, and character who make the world a better place. We’re the preeminent leadership development organization for girls. And with programs from coast to coast and across the globe, Girl Scouts offers every girl a chance to practice a lifetime of leadership, adventure, and success. To volunteer, reconnect, donate, or join, visit www.girlscouts.org.

About Girl Scouts of Eastern Oklahoma

Girl Scouts of Eastern Oklahoma empowers girls ages 5 to 17 with vision and voice—girls who command their future, engage their communities and inspire others. We offer every girl a chance to practice a lifetime of leadership, adventure, and success and strive to build girls of courage, confidence, and character who make the world a better place. Girl Scouts of Eastern Oklahoma serves approximately 10,000 girls and volunteers in 30 eastern Oklahoma counties and are a United Way partner agency.

For more information on how to volunteer, donate, or join, visit www.gseok.org or find us on Facebook at <https://www.facebook.com/GirlScoutsEastOK/>.