

2 FAMILY GUIDE to the Cookie Program

WELCOME to the largest girl-led Business in the world — the Girl Scout cookie Program!

Key Dates

February 1

Order Taking & Cookie Sales Begin

February 14

Cookie Booth Sales Begin

March 22

Cookie Program Ends

Be Honest and Fair

Girls may not sell or take orders for cookies before February 1, 2020.

Troop # _____

Service Unit _____

QUESTIONS? contact your Troop Cookie Manager!

Name _____

Email _____

Phone _____

Notes:

2020 Cookie Lineup!



Core Cookies: \$5 Per Box

Specialty Cookies: \$6



Cookie Business Badges

When Girl Scouts participate in the Girl Scout Cookie Program, they're already completing a number of badge-earning steps!

Daisy	
Brownie	
Junior	
cadette	
Senior	
Ambassador	

Find all cookie badge requirements in *The Girl's Guide to Girl Scouting*.

2020 cookie PRO CONTEST

24 winners nationwide!

Unleash your unique cookie business smarts for a chance to **WIN** an epic trip to **Orlando!** Entries accepted February 1 through March 31, 2020. **Learn more and enter at:** girlscouts.org/cookiepro

How YOU can SUPPORT HER cookie Program!

Stand by her — She needs you to be on her side as she develops the confidence to ask people for orders. Help her practice her “ask” and network with family and friends.

Volunteer — Her troop needs help chaperoning cookie booths, picking up cookies and more.

Practice safety — Help your girl understand the Girl Scout safety rules.

Set an example — Help her understand and follow the guidelines for the Cookie Program.

Support her online participation — Hosted by GSUSA, the Digital Cookie platform helps your girl with online sales.

Help her set her goals — She can have both personal learning goals related to the five key skills and sales goals based around rewards she wants or Cookie Credit she would like to earn for camp.

Watch her GROW in CONFIDENCE as she

discovers her abilities while earning funds for her troop and all girls in Girl Scouts of Eastern Oklahoma. **She will learn these 5 skills:**

 GOAL SETTING create a plan to reach goals	 DECISION MAKING think creatively and solve problems	 MONEY MANAGEMENT directly handle customer money	 PEOPLE SKILLS engage with members of the community and develop confidence	 BUSINESS ETHICS develop positive values like honesty and integrity
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SAFETY RULES

SAFETY FIRST



Identify yourself as a Girl Scout



PROTECT her Privacy & Identity
Never give out a girl's full, name address, phone or email.



only Sell during Daylight hours



Girls should NEVER sell alone
Adults must accompany girls grades K-5 and supervise girls grades 6-12.



Never enter homes or vehicles!



ALWAYS safeguard money!
Turn in money at least once a week.



Take the GSUSA Internet Safety Pledge

cookie season is more

FUN with FAMILY



NEW

Bring the whole family together for tons of fun and learning with our brand NEW Girl Scouts Cookie Program pin collection!

Each Girl Scout grade level will have its own set of requirements to help families guide their Girl Scout as she runs her own cookie business year after year. Girls can earn all 13 pins in the collection—one unique pin for every year they participate! **Learn more at:** girlscouts.org/entrepreneurfamily

ALL REWARDS ARE CUMULATIVE. MAKE/MODEL/COLOR MAY VARY.

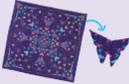
My Personal goal: _____ Pkgs.

 Theme Patch 35+ Packages	 Toothbrush Case AND \$20 Cookie Credit 65+ Packages	 Magic Cloth AND \$10 Cookie Credit 100+ Packages	 Spa Headband AND \$10 Cookie Credit 130+ Packages	 Mini Plush Dangler AND \$10 Cookie Credit 165+ Packages
 Charm Bracelet with Cookie Shake Slide Charm, WOW Slide Charm and Samoas® 45th Slide Charm AND \$10 Cookie Credit 200+ Packages	 Journal and Butterfly Pen AND \$15 Cookie Credit 250+ Packages	 Plush Butterfly and Goal Getter Patch AND \$20 Cookie Credit 300+ Packages	 Disco Ball AND \$20 Cookie Credit 350+ Packages	 Ottoman and Wall Art AND \$20 Cookie Credit 425+ Packages
 Weekender Tote AND \$20 Cookie Credit 500+ Packages				

GIRL INITIAL SALES


Water Bottle
 Earned by selling 200+ packages (including through DOC) and having money turned in during the first two-week sales period.

TROOP INITIAL ORDER PGA REWARDS


Origami Bandana
 200+ packages


Two Tabletop Signs
 325+ packages PGA

DIGITAL COOKIE REWARDS


Cookie Techie Patch
 25+ eCards sent through DOC


Flying Disc
 50+ packages sold through DOC


Phone Stand
 100+ packages sold through DOC

600+ CLUB


 Camp Tallchief

600 Club Event
 June 6, 2020 at Camp Tallchief
 AND \$50 Cookie Credit
 600+ Packages

"VIRTUAL" GIFT OF CARING


Operation Cookie Drop Patch
 Sell 12 packages of "Virtual" Gift of Caring Cookies

TROOP REWARD

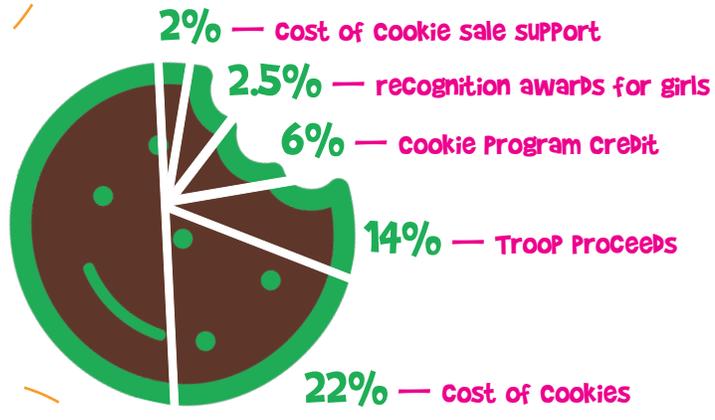

 Troops averaging 260+ packages PGA will receive (1) Do WOW Things! T-shirt per girl and 2 adults

 Blanket Sack, Portable Charger and \$25 Cookie Credit OR \$60 Cookie Credit 800+ Packages	 STEM Discovery Box and 2021 GSEOK Membership OR \$60 Cookie Credit 1000+ Packages	 Uniform and Girl's Guide Book OR \$60 Cookie Credit 1200+ Packages	 Disney's FROZEN the hit Broadway Musical June 4, 2020 at the Tulsa PAC 1500+ Packages	 Great Wolf Lodge Trip for girl and one female adult. May 15-17, 2020 AND \$60 Cookie Credit 1700+ Packages	 Custom Converse OR \$100 Cookie Credit 2000+ Packages	 Camp Discount 50% off for one session at Camp Tallchief 2500+ Packages
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Cookie Credit is the default option if a reward is not selected.

REMEMBER: All money must be turned in on time and in full to receive Cookie Program Credit, Patches and rewards!

How The COOKIE crumbles... at \$5 per box



100% of COOKIE PROCEEDS STAY LOCAL!

Cookie Program Credit

Cookie Program Credit is a fee reduction system that reserves a credit in each girl's name based on her range of packages sold as listed on the order card. It is based on total packages sold by March 22, 2020 and is available for use beginning May 1, 2020 and until the expiration of the girl's membership in Girl Scouts of Eastern Oklahoma. Cookie Program Credit is used to discount the cost of activities such as day camp and resident camp and supplies available in the Girl Scout Store that will enrich the Girl Scout experience. **Cookie Program Credit is non-transferable and is NOT paid in cash.** Cookie Program Credit will not be accepted after the expiration of membership on September 30, 2020 for girls who do not reregister. Cookie Program Credit will be reinstated for girls who reregister during the grace period, ending August 31, 2021. After that time the credit will be permanently forfeited.

Program Procedures & Guidelines

- Honor the starting date of February 1.
- Honor the starting date of February 14 for booth sales.
- Remember that girls sell cookies, not adults. If she can't go to work with a parent, she should be involved in the process in some way such as making signs, filling orders or writing thank you notes.
- Turn money in weekly and before picking up more cookies.
- Your daughter and you are responsible for all cookies she takes out and for all money she receives. No cookies may be returned and unpaid funds will be turned over for collection.
- **Always get a signed receipt when getting cookies from the troop and when turning in money.**
- Cookies may not be sold on the Internet, except through our Digital Cookie program. Look for your email to log in beginning January 20.
- The link for the girl's Digital Cookie site may be shared on social media with family and friends that the girl knows personally. **This link or any other options to purchase Girl Scout Cookies should not be posted on any public sites such as Facebook, Twitter, eBay, Craigslist and Nextdoor.**



All girls participating in the sale must be registered Girl Scouts and have written parental permission. Please fill out the permission slip at the bottom and return it to your daughter's troop leader or cookie manager promptly. **THANK YOU!**

****Cut on Dotted line and return to Troop Leader or Cookie Manager****

Parent Permission & Responsibility Form for the Cookie Program



My daughter, _____, is a registered member of Troop _____ and has my permission to participate in the Girl Scouts of Eastern Oklahoma 2020 Cookie Program. I personally agree to accept full financial responsibility for all cookies and money she receives, and to deliver all money due to her troop on or before **March 22, 2020**. I understand that all cookies received must be paid for at **\$5.00 per box (\$6.00 per box for Toffee-tastic and S'mores)** and **no cookies may be returned to the troop or council**. I understand that unpaid funds will be turned over to a collection agency or the courts for action. I understand the official starting date is **February 1, 2020**, and will make sure that she has adult guidance at all times.

Signature of Parent/Guardian

Printed Name

Driver's License #

Address

City

State

Zip

Home Phone

Work Phone

Cell Phone

Email