

EARN REWARDS FOR YOUR PARTICIPATION!

Check the back of your nut order card and on your online site to learn more about all of the rewards you can earn.

EARN THEME PATCHES



They fit together!

FALL PERSONALIZED PATCH

with your name and avatar!



To Earn:

- Create your avatar
- Send 18+ e-mails
- Sell \$350+ in total Fall sales

You can choose from two backgrounds! Choose either the ship or research dome for your earned patch. You get to choose from two snousuit colors too!

GIRL SCOUT COOKIE CROSSOVER PERSONALIZED PATCH

with your name and avatar!



To Earn:

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Sell 300+ packages of cookies and send 18+ emails in Digital Cookie during the 2022 Girl Scout Cookie Program

Go to www.gsnutsandmags.com/gseok

1

LOGIN



Visit the website

Use the QR Code, URL above or click the link from the council website. Follow the prompts to participate in the online Fall Product Program.

Please have your troop number before starting.

MY TROOP #



SCAN ME

2

CREATE



Create your personalized site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to family and friends. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.

3

SHARE



E-mail friends and family

Your supporters will see your goal and hear your avatar deliver your special message. Friends and family can easily help you reach your goals when they shop online! Don't forget to share with friends and family on social media or text them with the help of a parent/guardian. Please follow current GSUSA guidelines for online sales and marketing.

WIN THE GIANT PENGUIN PLUSH!

At the end of the season, we will do a drawing for a girl to win the penguin. You can earn entries into the drawing by doing the following things:

- Send 18 emails before September 24 = 5 entries
- Upload a video to your storefront on the M2 site = 1 entry
- Video uploaded before September 24 = 4 entries
- Make an avatar and sell a total of \$350 = 5 entries

If you complete all of these items, you will have 15 entries!
Drawing will be held the week of November 15.

THIS YEAR'S 2021 FALL PRODUCT PROGRAM PROVIDES GIRLS WITH AN OPPORTUNITY TO "RISE UP" WHILE LEARNING MORE ABOUT THE EMPEROR PENGUIN.

PENGUIN SUPPORT

Girls can choose "Penguin Support" at some of the reward levels instead of the physical reward. With this selection, Girl Scouts of Eastern Oklahoma will purchase food for the penguins at the Tulsa Zoo. Each girl who makes this selection will also receive a special "Penguin Support" patch (1 per girl).



FUN FACTS ABOUT THE EMPEROR PENGUIN:

- They are the largest of all living penguin species, reaching an average of 39 inches in length and can weigh up to 88 pounds!
- They will walk up to 75 miles each year to reach their nesting area.
- They can dive to a depth of 1,800 feet and hold their breath for up to 22 minutes!

Girl Scouts of Eastern Oklahoma

gseok.org | customer care@gseok.org | 918-749-2551

Questions? Contact us at support.gsnutsandmags.com or 1-800-372-8520

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