

FAMILY GUIDE TO THE COOKIE PROGRAM 2023



KEY DATES

JANUARY 21

Digital Cookie Order Taking Begins

JANUARY 28 - FEBRUARY 3

Troops Distribute Cookies to Girls

FEBRUARY 10

Cookie Booth Sales Begin

MARCH 19

Cookie Sale Ends



CORE COOKIES: \$5

SPECIALTY COOKIES: \$6

WATCH HER GROW IN CONFIDENCE

as she discovers her abilities while earning funds for her troop and all Girl Scouts in Eastern Oklahoma. She will learn these five skills:



Goal
Setting



Decision
Making



Money
Management



People
Skills



Business
Ethics



Find the [Cookie Family Connection Guide](#) here!

TOP 5 WAYS TO SUPPORT YOUR COOKIE ENTREPRENEUR

- Help her practice skills as she earns badges and the Cookie Entrepreneur Family pin.
- Help her set up her Digital Cookie site.
- Know the rules and safety guidelines and help her to follow them.
- Ask the troop leader how you can help with the cookie program.
- Have fun together as you watch her learn new skills and meet her goals.

RESOURCES FOR COOKIE SELLERS



COOKIE BUSINESS BADGES

When Girl Scouts participate in the Girl Scout Cookie Program, they're already completing a number of badge earning steps!



COOKIE SEASON IS A FAMILY AFFAIR

The Cookie Entrepreneur Family Pin enables families to support their girls in learning the five skills and encourages girls to think like entrepreneurs.

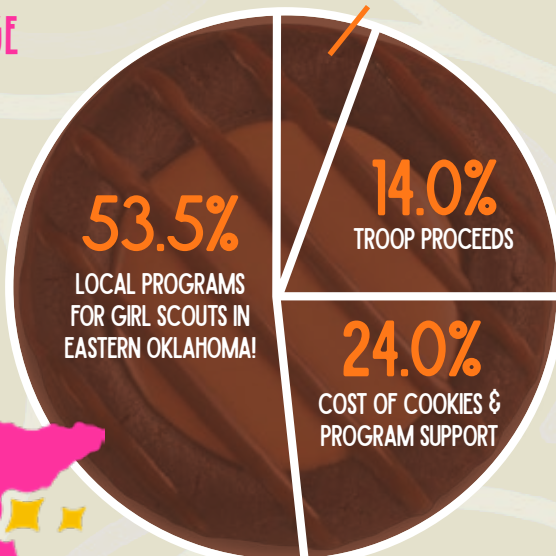


HOW THE COOKIE CRUMBLES...

AT \$5 PER PACKAGE

8.5% COOKIE PROGRAM CREDIT & GIRL REWARDS

100%
COOKIE PROCEEDS
STAY LOCAL!!



SAFETY TIPS



- Show you're a Girl Scout.
- Girls should never sell alone - Adults must accompany girls in grades K-5 and supervise girls in grades 6-12.
- Sell in the daytime.
- Never enter the home or vehicle of a person when you are selling or making deliveries.
- Always safeguard money - Turn money into troop at least once a week.
- Protect her privacy - Never give out a girl's last name, address, phone number or email.
- Take the GSUSA Internet Safety Pledge before conducting any online activities.
- Healthy community - Keep girls and adults safe by following the current health department and council guidelines.



Girl Scouts of Eastern Oklahoma 2023 Cookie Rewards Program

My Personal Goal: _____ NUMBER OF PACKAGES

Troop Initial Order PGA Rewards

Dolphin Samoas Charm and Charm Bracelet

Troops averaging 225+ pkgs per girl will receive one charm and bracelet per girl selling.
225+ PGA



Bandana Scarf
Troops averaging 325+ pkgs per girl will receive one bandana per girl selling.
325+ PGA

Charm Patch



Charm Patch
Permission Slip



Community Charm
Cookie Business Badge



Dolphin Samoas Charm
Troop IO 225+ PGA



Raspberry Rally Cookie Charm
8+ pkgs RR by troop



Shoe Charm
Door-to-door



Cookie Oyster Charm
12+ VGOC pkgs



Email Charm
18+ DOC emails



Phone Charm
150+ DOC pkgs



Cookie Stand Charm
50+ booth sale pkgs



Go Bright Ahead Charm
425+ pkgs

Patch Rockers

Earn all 4

Goal Getter

350+ pkgs

Cookie Techie

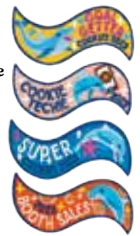
1+ pkgs on DOC

Super

425+ troop PGA

Booth Sales

1+ booth sale pkgs



Cookie Crossover Patch



2022 Fall/2023 Cookie Patch

Troops must meet the 2022 Fall Product criteria, send 18+ emails through DOC and sell 300+ pkgs of cookies.

Troop Final PGA Rewards



Go Bright Ahead T-Shirt

Troops averaging 310+ pkgs per girl selling will receive one Go Bright Ahead T-shirt per girl.
310+ PGA



Paddleboard Beach Towel and Super Patch

Troops averaging 425+ pkgs per girl selling will receive one beach towel and super patch for each girl.
425+ PGA



Go Bright Ahead Patch
35+ pkgs



Go Bright Ahead Decals AND \$10 CPC
65+ pkgs



Pocket Scrunchie and Mini Scrunchie Set AND \$10 CPC
100+ pkgs



Dolphin Carabiner AND \$10 CPC
130+ pkgs



Dolphin Tail Bracelet AND \$10 CPC
165+ pkgs



Clicker the Mini Dolphin AND \$10 CPC
200+ pkgs



Dolphin Mood Ring Set AND \$10 CPC
250+ pkgs



Dolphin Sunrise Journal and Dolphin Tail Pen AND \$15 CPC
300+ pkgs



Coral the Dolphin and Goal Getter Patch AND \$15 CPC
350+ pkgs



Travel Pillow and Mask Set and Go Bright Ahead Charm AND \$20 CPC
425+ pkgs



Beach Bag and Fashion Shades AND \$20 CPC
500+ pkgs



600 CLUB
600 Club Event
River Country Water Park in Muskogee • June 3, 2023
AND \$40 CPC
600+ pkgs



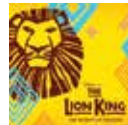
Hooded Blanket OR \$50 CPC
800+ pkgs



Sock Panda Subscription OR \$50 CPC
1000+ pkgs



Science Museum Oklahoma Event in OK on May 6, 2023 OR \$60 CPC
1250+ pkgs



Disney's The Lion King Musical in Tulsa on June 4, 2023 OR \$70 CPC
1500+ pkgs



\$100 CPC
1750+ pkgs



Great Wolf Lodge Event in Texas on April 21-23, 2023
2000+ pkgs



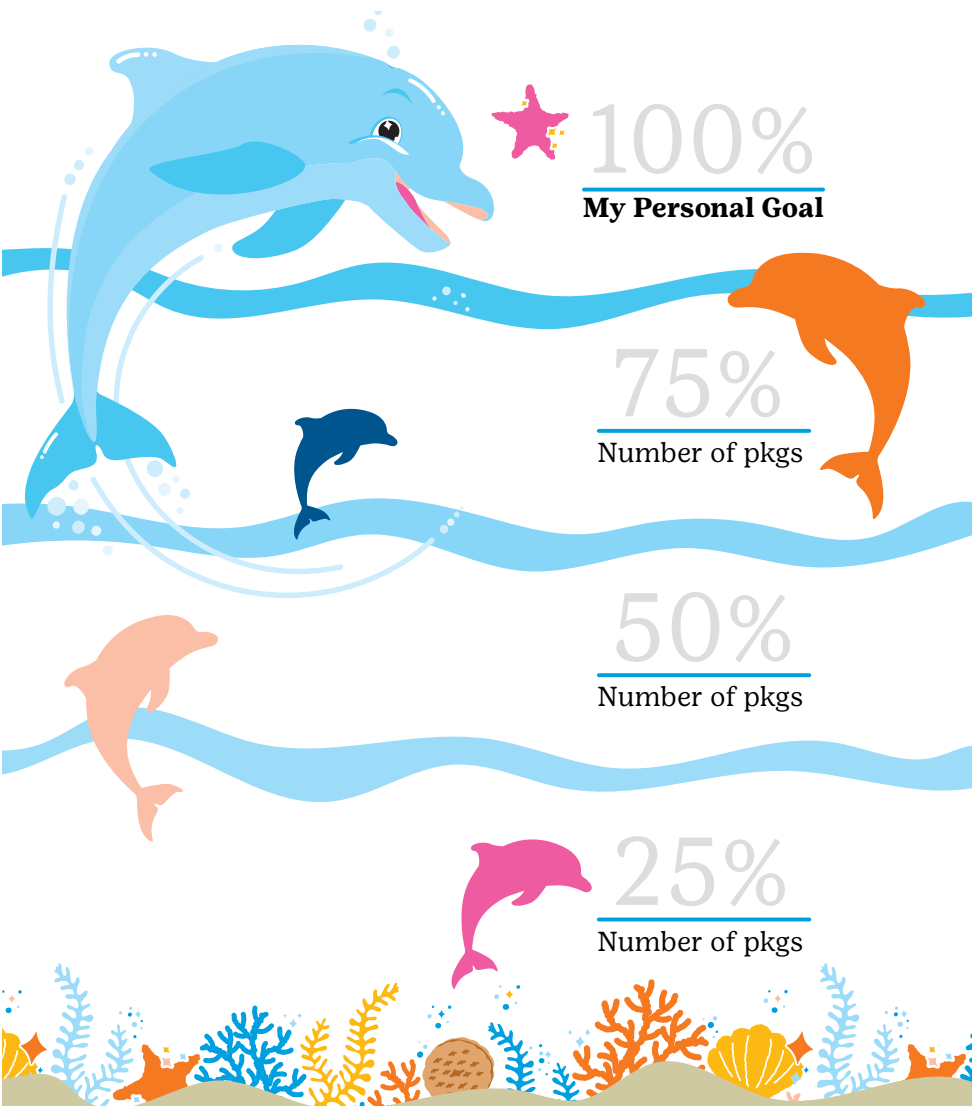
50% Camp Discount for one session at Camp Tallchief
2500+ pkgs

All rewards are cumulative. Council reserves the right to make substitutions to the item's color, material or size or to substitute an item of equal or greater value due to changes or challenges in product availability. Event dates subject to change based upon venue availability. Cookie Program Credit (CPC) is the default option if a reward is not selected.

COOKIE PROGRAM CREDIT

Cookie Program Credit (CPC) is a fee reduction system that reserves a credit in each girl's name based on her range of packages sold as listed on the order card. It is based on total packages sold by March 19, 2023 and is available for use between May 1 of the year earned and until the expiration of the girl's membership in Girl Scouts of Eastern Oklahoma. CPC is used to discount the cost of activities such as day camp and resident camp and supplies available in the Girl Scout Store that will enrich the Girl Scout experience. CPC is nontransferable and is not paid in cash. CPC will not be accepted after the expiration of membership on September 30, 2023 for girls who do not reregister. CPC will be reinstated for girls who reregister during the grace period, ending August 31 of the following year. After that time the credit will be permanently forfeited.

GOAL TRACKER



TROOP # _____

MONEY DUE DATE(S)

COOKIE MANAGER _____

DIGITAL COOKIE LOGIN

PHONE # _____

EMAIL _____

DIGITAL COOKIE PASSWORD

GSEOK CUSTOMER CARE:
CUSTOMERCARE@GSEOK.ORG
918-749-2551 OR 1-800-707-9914

WAYS TO PARTICIPATE



DIGITAL COOKIE (JANUARY 21 - MARCH 19)

With this online selling platform, personalize your Digital Cookie site and send emails to invite friends and family to buy cookies with the option for in person delivery, direct shipment to their home or donate cookies to Cookies for a Cause. The new Raspberry Rally Cookie will be sold exclusively on Digital Cookie with direct shipping. Watch for your logon email Jan. 13!

DOOR TO DOOR (JANUARY 21 - MARCH 19)

Door to door sales are the foundation of the Cookie Program's success and many of your neighbors are eagerly waiting for a Girl Scout to come knocking on their door. Having cookies in hand makes this easy, but order cards work too.

PHONE OR TEXTING (JANUARY 21 - MARCH 19)

Girls can call family and friends to make their sales pitch. This is also a great option for experienced entrepreneurs with a busy schedule.

COOKIE STANDS (JANUARY 21 - MARCH 19)

Girls can set up a table set up in front of their own home and market to people in their neighborhood. (Booth sales in public spaces begin Feb.10.)

WORKPLACE AND COMMUNITY (JANUARY 21 - MARCH 19)

The Girl Scout Cookie Program is a girl-led program but we also know that parent/guardian workplaces are great for helping girls reach their goals. The Girl Scout should be involved as much as possible by making signs, filling orders and writing personal messages if she is not able to go in person.

BOOTH SALES (FEBRUARY 10 - MARCH 19)

Girls enjoy working together to reach their goals. Check with your leader to find out when and where your troop will be.