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Girl Scouts of Eastern Oklahoma Kicks Off 2023 Girl Scout Cookie Season

Tulsa, Okla. - Girl Scouts of Eastern Oklahoma is kicking off the 2023 Girl Scout Cookie season January 21, as Girl Scouts and their troops rally their communities to support the world's largest entrepreneurial program for girls. Every box of cookies sold provides invaluable experiences for Girl Scouts such as service projects, troop travel, and summer camp.

There are a variety of ways to purchase cookies including:

- If you know a Girl Scout, watch for a call, text or email to place an order online via Digital Cookie®, or reach out to her to place your order.
- Consumers can use the Cookie Finder at <u>gseok.org</u> to locate a booth near them and purchase cookies in-person from girls at the iconic cookie booths beginning February 10.
- Beginning February 27, consumers can order their favorite cookies for shipment, directly to their front door, including the new Raspberry RallyTM cookie.
 - o New this year, Raspberry Rally™ is exclusively offered through Digital Cookie® for direct shipment only, enhancing girls' e-commerce sales and entrepreneurial skills. This latest approach will help to guide the evolution of the cookie program for the digital future.
- You can also text COOKIES to 59618 to stay informed about how to purchase Girl Scout Cookies and other exciting Girl Scout news. Learn more about the <u>Terms and Conditions</u> and the <u>SMS Privacy Policy</u>.

"The cookie sale is one of our most anticipated times of the year," said Regina Moon, president and CEO of GSEOK. "The program offers entrepreneurial opportunity to the girls and troops and our community is so generous in supporting them. We're excited about our newest flavor — Raspberry Rally — as well as our full lineup of customer favorites."

The Girl Scout Cookie Program is the world's largest entrepreneurial program for girls. Girl Scouts' newly updated Financial Literacy badges offer entrepreneurial playbooks for every age level. From the Cookie Goal Setter badge earned as a Daisy to the Entrepreneur Accelerator for

girls in high school, the Girl Scout Cookie Program teaches girls financial literacy, planning, budgeting, teamwork, innovative thinking, and confident decision making.

Girl Scouts in grades K–12 can start their journey to fun, friendship, and new experiences by joining the world's largest entrepreneurial organization for girls at any point in the year. Girls can join and adults can become volunteers at www.girlscouts.org/join.

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About Girl Scouts of Eastern Oklahoma

Since 1914, Girl Scouts of Eastern Oklahoma has served girls in grades K-12 with leadership programs that empower them to discover their vision and voice. Immersive activities in the four pillars of STEM, Outdoors, Life Skills, and Entrepreneurship help provide a vast array of experiences and opportunities for girls to practice a lifetime of leadership, adventure, and success. Girl Scouts of Eastern Oklahoma serves approximately 7,000 girls and volunteers across 30 counties and is a United Way partner agency. For more information on how to volunteer, donate, or join, visit www.gseok.org or find us on social media @GSEastOK.

About Girl Scouts of the USA

We're 2.5 million strong – more than 1.7 million girls and 750,000 adults who believe in the power of every girl to change the world. Our extraordinary journey began more than 100 years ago when Juliette Gordon "Daisy" Low organized the very first Girl Scout troop on March 12, 1912, in Savannah, Georgia. Every year since, we've honored her vision and legacy, building girls of courage, confidence, and character who make the world a better place. Through programs from coast to coast, Girl Scouts of all backgrounds and abilities can be unapologetically themselves as they discover their strengths and rise to meet new challenges. Backed by trusted adult volunteers, mentors, and millions of alums, Girl Scouts lead the way as they find their voices and make changes that affect the issues most important to them. To volunteer, reconnect, donate, or join, visit www.girlscouts.org.