

Cookie Entrepreneur Pin/Badges

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While you are logged in to Digital Cookie, click the link for “Badges” to be taken to the Cookie Entrepreneur Family Pin and Cookie Business badges that your Girl Scout can view and complete.



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You'll be taken to a page that displays the Cookie Entrepreneur Pin and the Cookie Business badges appropriate to your Girl Scout's level. Girls can click on the instructions for each step:

My Brownie Pin and Badges

Entrepreneur Pin

NEW! Girls work with their family to earn the Cookie Entrepreneur Family pin to strengthen skills and partner with her family. Adults look for the throughout for special ways you can help!

Purpose: By completing these steps and earning the pin, girls will learn the key skills to cookie success with support from their family.

Steps to complete "Entrepreneur Pin"

- ✓ STEP 1 Go for the goal
- STEP 2 Find more customers
- STEP 3 Be a money master
- STEP 4 Make your pitch
- STEP 5 Think like a Girl Scout

Meet My Customers

When you run a business, you need to know all about your customers: Who they are, how to talk to them, and how to make them happy.

Purpose: When you've earned this badge, you'll know how to find customers, make them happy and help my cookie business grow.

Steps to complete "Meet My Customers"

- STEP 1 Find out where your customers are
- STEP 2 Talk to some customers
- STEP 3 Practice handling money and making change
- STEP 4 Role-play good customer relations

Click on a step.

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The instructions for that step will pop up. If there are activities within Digital Cookie that will help her complete the step, links will be included. When she is finished with each step, she can check the box to show she completed it.

The screenshot shows a green header with the text "My Brownie Pin and Badges". Below the header is a "< Back" link. The main content area features a brownie-shaped pin icon with the text "NEW! Brownie Entrepreneur Pin - Step 2" and the "COOKIE ENTREPRENEUR Family" logo. Below this is an activity titled "Find more customers" with a description: "Who do you want to sell cookies to besides your family and friends? Have your family see on the way to school or at weekend activities. How could you find even more customers? Write or draw your ideas and decide to spread the word about your cookie business, then write or draw your ideas and decide to your Digital Cookie customer list." There is a link "Link to activities she can complete in the site." pointing to the activity description. Below the activity is a section for "Adults: Open doors" with instructions: "Help her think of different ways to reach new customers, like going door to door, making a booth, or setting up a booth. If she decides to go door to door, make sure a caring adult is with her. Be sure to check council guidelines for cookie booths." At the bottom of the activity is a checkbox labeled "I did this" and a note: "Be sure and check the box to show that you've completed this step." A callout box on the left says "Check the box when the activity is finished." with an arrow pointing to the checkbox.

NOTE that when a girl checks the box for the last step in earning that badge, she will get a pop-up asking her to confirm it. Once she marks the steps as complete and the badge earned, she can't go back.

The screenshot shows a confirmation pop-up dialog box. The text inside the dialog reads: "Hooray! You are about to complete your award." followed by "This is the last step needed in order to earn: Give Back". Below this, it says: "Once you check 'I did it' you won't be able to undo this step. Your award completion date will be set." and "Did you complete the last step?". At the bottom of the dialog are two buttons: "Yes, I did this step" and "No, not done yet". The background shows a blurred view of the "Step 5" interface with a checkbox labeled "I did this" and some text.

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When she marks the box as completed, it will show as completed on her badge page.
Girls can mark the steps as completed even if they finished the badge earlier. If she wants to do the steps again, she can— they are all great tools for her cookie sale.
When she has completed all the steps, a star will appear at the end of her progress bar and she will get a message of congratulations!

My Brownie Badges

GIVE BACK
It's Your Business—Run It!

You will be using your cookie money to do lots of fun things with your Brownie Friends, but you also can use some to help others, too!

Purpose: When I've earned this badge, I'll know how to "give back."

Steps to complete "Give Back"

- ✓ STEP 1 Find out about businesses that give back.
- ✓ STEP 2 Set a giving goal.
- ✓ STEP 3 Involve your customers.
- ✓ STEP 4 Practice giving back.
- ✓ STEP 5 Tell your cookie customers how they helped!

Congratulations
Yahoo! You've earned the Give Back badge! Keep up the good work! Be sure to tell your troop leader so you can get your badge!

MEET MY CUSTOMERS
It's Your Business—Run It!

When you run a business, you need to know all about your customers, who they are, how to talk to them, and how to make them happy.

Purpose: When you've earned this badge, you'll know how to find customers, make them happy, and help your cookie business grow.

Steps to complete "Meet My Customers"

- ✓ STEP 1 Find out where your customers are.
- STEP 2 Talk to some customers.
- STEP 3 Practice handling money and making change.
- ✓ STEP 4 Role-play good customer relations.
- STEP 5 Thank your customers!

Activity Completed-✓

Girls should let their leaders know when they complete the badge.

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Once the girl has completed her badge it will display in color on her home page.

Georgia's Digital Cookie Platform

Welcome, Heavenly!

Digital Cookie can help boost your sales, sharpen your entrepreneurial skills, and power unique adventures for you and your troop year-round!

COOKIE SALES END IN:
195 10 19 26
GAYS AHS MMS DEC

My Sales Goal: 750 packages
Packages Sold: 110
Packages to Sell: 640

COOKIE SALES PROGRESS
110
Online sales last updated 11/18/19 1:30 PM CST

My Cookie Site: Open for Business
Georgia's cookie site url: <https://DigitalCookie.GirlScouts.org/scout/georgia744954>
Site setup approved: 11/18/2019 12:10 PM CST

Orders to Deliver In Person
Approve for delivery: 0 Order(s)
Orders to deliver: 0 Order(s)

Completed badges are in color.

Learning
• Cookie Pin & Badges
• Cookie Planning
• Cookie Sales

From Your Council
Earn the NEW Cookie Entrepreneur Family Pin on your "Badges" tab. The pin makes spending time with family easy, fun, and even sweeter this season! Show your customers that you're developing business skills as you learn to think like an entrepreneur through the cookie program.