OUR MISSION

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

GIRL SCOUT PROMISE

On my honor, I will try:
  To serve God and my country,
  To help people at all times,
  And to live by the Girl Scout Law.

GIRL SCOUT LAW

I will do my best to be
  honest and fair,
  friendly and helpful,
  considerate and caring,
  courageous and strong, and
  responsible for what I say and do,

and to
  respect myself and others,
  respect authority,
  use resources wisely,
  make the world a better place,
  and be a sister to every Girl Scout.

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In fiscal year 2019, we had wonderful opportunities to shine a spotlight on our pillars of STEM, Life Skills, Outdoor Experiences and Entrepreneurship!

Since the first badge for circuitry in the early 1900s, Girl Scouts has long been a leader in STEM education for girls. We continue to enhance and add to our STEM activities including launching drone camp and offering badges in cybersecurity, coding and much more. At the national level, we launched a commitment to put 2.5 million girls in the STEM pipeline by 2025 to fill the gap of open STEM roles with qualified women.

GSEOK also connected girl members to women professionals from organizations like, Society of Women Engineers and Tulsa Regional STEM Alliance. Further, about 100 girls are actively participating in robotics troops, 12 of which hail from staff-led Community Development troops.

We have big news with regard to new badges.

**In 2019, we released 54 badges:**
- 18 Coding for Good badges
- 9 Cyber Security badges
- 3 Space Science badges
- 12 Outdoor Adventure badges in conjunction with The North Face
- 12 Civics Badges

The results are in—our girls love STEM! In 2018, our girls earned 1,768 STEM badges, and in 2019, girls in our council earned 3,041 STEM badges—a 72% increase since 2018!

Reaching underserved girls is a cornerstone of our mission to give every girl a chance to become a Girl Scout. Through staff-led Community Troops, girls receive the Girl Scout Leadership Experience along with trauma informed curriculum for their unique needs. Girls may also participate in specialty troops, which include Girl Scout Beyond Bars, Sister-to-Sister, College Connect and FIRST Lego League Robotics. This comprehensive approach provides the important life skills needed combined with the impact of mentorship.

Since summer 2014, summer resident camp has increased 42%. For 2019, we were excited to be able to purchase a new boat through the generous support of Girl Scout alumnae as waterfront sports continue to be a favorite component of summer camp. More than 1,000 girls attended summer camp learning independence, gaining friendships, and becoming fearless in the outdoors!

In addition, GSUSA launched initiatives with the National Association of State Parks and with The North Face. Locally, we worked with the state parks and started the Every Girl in a Tent campaign to encourage girls to participate in outdoor opportunities. The collaboration with The North Face includes the launch of 12 badges released in July 2019 covering a wide range of high adventure outdoor activities.

We have an exciting announcement about the Cookie Program for FY19. For the first year ever, more than $1M went directly back to girls, troops and service units in our council through cookie credit and troop and Service Unit proceeds! Girls sold 1,028,613 packages of Girl Scout cookies with 100% of the proceeds staying in the 30 counties we support. Also of note, 9,112 packages of cookies were donated to Operation Cookie Drop, which provided cookies to active military at home and abroad, as well as veteran groups in Oklahoma.

Lastly, we were able to announce three new endowments for the Girl Scouts of Eastern Oklahoma, Camp Tallchief and Camp Swannie, and Camp Wah-Shah-She. It is with the generous support of our donors, United Way partners, volunteers, and parents that we are able to sustain the life-changing programs of Girl Scouts.

Thank you,

Roberta Preston
President and CEO
Girls demand STEM opportunities, and GSEOK answers. We have a national initiative to put 2.5 million girls in the STEM pipeline by 2025. As part of our initiative we provide STEM activities year-round for girls to sharpen their critical thinking skills, learn about the natural world, and tackle real world challenges. We inspire girls to pursue STEM by taking them on field trips to places such as NASA’s Goddard Space Flight Center in Maryland, giving them the opportunity to participate in national robotics competitions affiliated with FIRST LEGO League, and inviting mentors and role models from the Society for Women Engineers. GSEOK also partners with Fab Lab, Society for Women Engineers, Tulsa Regional STEM Alliance, the University of Tulsa, Google, and First Lego League to provide mentoring, resources, and a space for girls to grow. With the help of these community partners, the robotics program has grown to 17 teams, 2 of which are comprised of staff-led Community Development Troops. In 2019, Girl Scouts in our council earned 3,041 STEM badges—a 72% increase over last year. Within six months of the launch of the Cybersecurity badges by GSUSA, more than 45,000 girls nationally have completed the curriculum.
Financial literacy is a crucial skill, but children often do not have the chance to develop it at home. As the largest girl-run business in the world, the Girl Scout Cookie Program makes up for that lack. The program empowers girls to learn financial literacy through developing 5 key skills: Goal Setting, Decision Making, Money Management, People Skills, and Business Ethics. The money from cookie sales stays within the council, as girls use their earnings to support troop activities such as implementing Silver Award projects or attending summer camp. Through challenging girls to meet self-set goals, the Girl Scout Cookie Program teaches girls to be money savvy and confident.

One of our Juliette Low Leadership Society Scholarship recipients and Gold Award recipient, Olivia Smith, credited the Girl Scout Cookie Program for shaping her character: “You don’t live through twelve years of cookie sales without realizing the value of money and hard work.”
Outdoor activities have been a part of the Girl Scout experience since our founding, when Juliette Gordon Low encouraged girls to hike, camp, swim, and read the stars. GSEOK’s Outdoors Program provides year-round high adventures, an equestrian program, and camping and canoeing. Girls have the opportunity, often for the first time, to waterski, ride horses, go kayaking and canoeing, and rappelling.

The Outdoors Program fosters curiosity of the natural world, leads to self-discovery, and builds inner and outer strength. According to a national study by the Girl Scout Research Institute, Girl Scouts are more likely to develop environmental stewardship compared to a national sample of girls. Girl Scouts are twice as likely to say that they take actions to protect the environment and have had a personal experience in nature that has made them appreciate it more. The study also found that girls with more frequent and longer-in-duration outdoor experiences are more likely to seek challenges and better at solving problems—qualities that will advance them personally and academically. Nearly three-quarters (72 percent) of girls improved a skill through an outdoor experience in Girl Scouts, and 48 percent helped other girls do an outdoor activity. Finally, all girls benefit from time spent outdoors in Girl Scouts, but girls of a comparatively low socioeconomic status say they are much more likely to become leaders because of monthly outdoor experiences.

Outdoor activities are woven into the core leadership development program in such a way that girls feel comfortable trying new things and testing their limits, and gain confidence and new skills in a safe and supportive all-girl environment. From kayaking on the lake to high-adventure rock-climbing, girls learn and grow inside and out through GSEOK’s Outdoors Program.
Girl Scouts is for all girls, regardless of race, ethnicity, religion, socioeconomic status or circumstance. With the help of community partners, Community Development gives at-risk girls the tools to make sound and healthy choices for their futures.

Girl Scouts of Eastern Oklahoma’s Community Development program is designed to work with girls K-12 who hail from low-resource schools and face truancy, recidivism, domestic violence, mental health issues, drug abuse and parental incarceration. The program aims to help under-resourced girls participate in traditional Girl Scouting and empower them to take charge of their lives by giving them critical materials and mentorship. While traditional troops are led by parents/caregivers or community volunteers, Community Development troops are led by trained staff. Our trained staff teaches trauma-informed cognitive behavioral classes, skill-building workshops and preventative classes about drug and alcohol abuse. Community Development programming also includes in-school and after-school programming. In-school programming includes topics such as bullying prevention; after-school programming includes topics such as safety, interpersonal communication, managing emotions and getting help from adults. Finally, to address girls’ unique circumstances, the Community Development program also offers special interest troop opportunities such as robotics, Sister-to-Sister, College Connect and Girl Scouts Beyond Bars, a nationally recognized reunification program for children with incarcerated parents. By shoring up support through different angles, Community Development boosts girls to take on anything life can throw at them.
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1,028,613 packages of Girl Scout Cookies were sold in Eastern Oklahoma during the 2019 Cookie season and 100% of the proceeds from these sales stayed local to power amazing experiences for girls!

1,511 girls across Eastern Oklahoma were able to attend camp in 2019 because of funds raised by the Girl Scout Cookie Program. GSEOK offered over 50 speciality Resident Camp sessions throughout the summer!

9,112 packages of cookies were donated to Operation Cookie Drop. Girl Scouts of Eastern Oklahoma and Blue Star Mothers provided these cookies to active military at home and abroad, as well as veteran groups in Oklahoma.

*How Girl Scout STEM Programs Benefit Girls (2016) - A Compilation of Findings from the Girl Scout Research Institute

*Girl Scouts Soar in the Outdoors - A 2019 Report from the Girl Scout Research Institute

*Success Factor! The Girl Scout Impact Study - A 2017 Report from the Girl Scout Research Institute

*Today’s Girls, Tomorrow’s Entrepreneurs - A 2019 Report from the Girl Scout Research Institute