



Fact Sheet

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Girl Scouts of Eastern Oklahoma Launches First Virtual Campaign Providing Assistance for Members Affected by COVID-19

- What:** Girl Scouts of Eastern Oklahoma (GSEOK) launches Man Enough to Be a Girl Scout, a virtual fundraising campaign, in response to the increased number of Girl Scout families experiencing financial hardship due to the COVID-19 pandemic. Three prominent men in the Tulsa community are partnering with GSEOK to increase public awareness by asking for community support. Together they hope to raise at least \$15,000 in financial assistance for Girl Scout memberships which will further the Girl Scout Leadership Experience.
- Who:** In partnership with GSEOK, Gentner Drummond, Chet Cadieux, and Jerry Ostroski have challenged the community to help them raise at least \$5,000 each and prove who is "Man Enough to Be a Girl Scout."
- Where:** GSEOK launches their first virtual campaign in response to restrictions on social gatherings due to the Covid-19 pandemic. During these challenging times, Girl Scouts in eastern Oklahoma have stayed together in spirit and connected through online Girl Scout programs. Members of the community can support the participants by donating online at gseok.org/ManEnough.
- When:** GSEOK launched the Man Enough to Be a Girl Scout campaign on Wednesday, June 24, 2020, and plan to conclude the challenge Friday, July 10, 2020.
- Why:** Approximately 50% of Girl Scouts of Eastern Oklahoma's membership lives below the poverty line and requires financial assistance to participate in Girl Scouts. Your contribution can have a life-changing impact on the girls in our community! Please join the Girl Scout mission, and together, we can building girls of courage, confidence and character, who make the world a better place.