



GIRL SCOUT

MEMBERSHIP

EXPERIENCE

GUIDE



SCAN ME

GIRL SCOUTS OF EASTERN OKLAHOMA

gseok.org | 918-749-2551 | customercare@gseok.org

BY THE NUMBERS

Girl Scouts of Eastern Oklahoma's impact over this past year includes..



6,000+ Girls

building courage, confidence, and character to make her world a better place.

500+ Troops

These girls make up the more than 500 volunteer-led troops in Eastern Oklahoma.

947,892 Packages of Cookies sold in 2020!

100% of proceeds from the Girl Scout Cookie Program stay local to power amazing experiences for our girls.



10,419 Packages of cookies donated!

Over 9,000 packages of cookies were donated by Girl Scouts of Eastern Oklahoma to active military at home and abroad, as well as frontline COVID-19 workers and veteran groups in Oklahoma.



1,500 Campers

More than 1,500 girls across Eastern Oklahoma attending summer camp with over 50 speciality camp sessions offered.

24 NEW Badges

will be released this year in the areas of...



- Coding
- Civic Engagement
- Cyber Security
- Space Science
- Entrepreneurship
- Automotive Engineering
- Outdoor Adventure*



15,434 Badges Earned

Our girls earned a total of 15,434 badges this year including 3,041 in STEM!



*In collaboration with The North Face



GIRL SCOUTS OF EASTERN OKLAHOMA

SERVING 30 COUNTIES WITH 25 SERVICE UNITS.



KEY



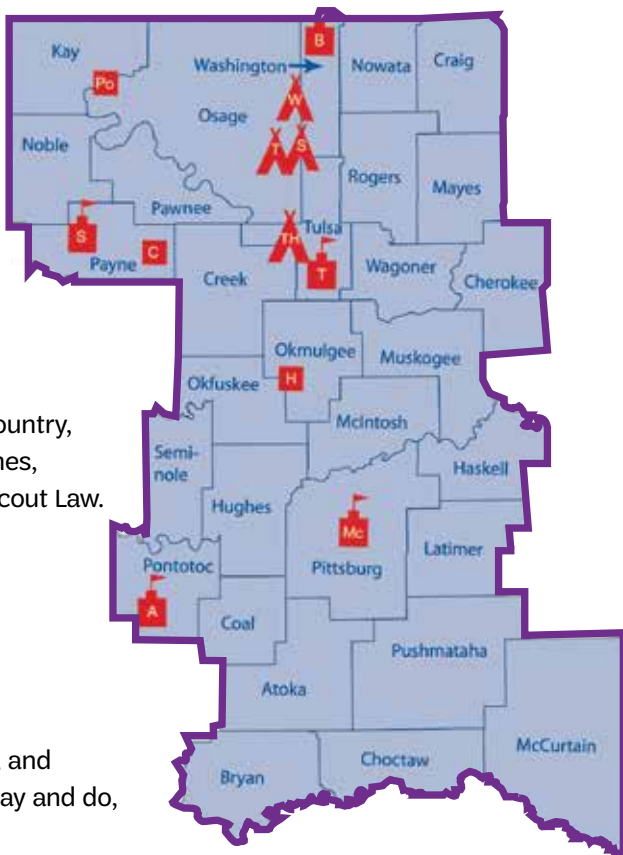
SERVICE CENTERS & OFFICES



CAMP LOCATIONS



TROOP MEETING FACILITIES



GIRL SCOUT PROMISE

On my honor, I will try:

To serve God and my country,
To help people at all times,
And to live by the Girl Scout Law.

GIRL SCOUT LAW

I will do my best to be

honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,

and to

respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.



SCAN ME



HER GIRL SCOUT EXPERIENCE

Compared to non-Girl Scouts, Girl Scouts are more likely to...



DEVELOP A STRONG SENSE OF SELF

They have confidence in themselves and their abilities, and are happy with who they are as a person.



DISPLAY POSITIVE VALUES

They act ethically, honestly, and responsibly, and show concern for others.



SEEK CHALLENGES

They take appropriate risks, try things even if they might fail, and learn from mistakes.



FORM HEALTHY RELATIONSHIPS

They develop and maintain healthy relationships by communicating their feelings directly and resolving conflicts constructively.



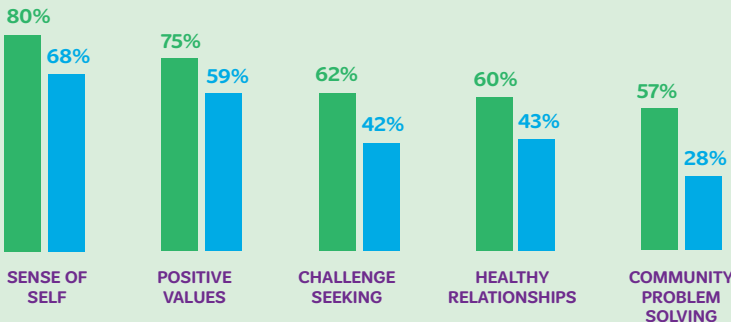
BE COMMUNITY PROBLEM-SOLVERS

They desire to contribute to the world in purposeful and meaningful ways, learn how to identify problems in the community, and create action plans to solve them.



Girls Exhibiting Leadership Outcomes

■ GIRL SCOUTS ■ NON-GIRL SCOUTS





**WHEN YOUR
GIRL JOINS GIRL
SCOUTS, SHE'LL
HAVE FUN,
MAKE FRIENDS,
BECOME A
LEADER, AND
DISCOVER ALL
THE AMAZING
THINGS SHE
CAN DO IN
A SAFE, NO-
LIMITS PLACE
DESIGNED FOR
AND BY GIRLS!**



TROOP

Join a troop and you'll always have something to look forward to! You'll get together with your friends to play games and sing songs, go on field trips, earn badges and explore the outdoors.

INDIVIDUALLY REGISTERED MEMBERS (IRM)

If you are a girl that prefers not to join a troop or unable to find one that meets at a convenient time or place, you can still be a Girl Scout! Let her customize her experience. Your Girl Scout can still participate in field trips, events, service projects, cookie booths and more!

STEM

Girls are natural-born scientists! We introduce Girl Scouts of every age to science, technology, engineering, and math (STEM) to help them see how they can actually improve the world—whether they're discovering how a car's engine runs, learning to manage finances, or caring for animals.



GIRL SCOUTS AND FAITH

Everything in Girl Scouting is based on the Girl Scout Promise and Law, which includes many of the principles and values common across religions. So while we are a secular organization, Girl Scouts has always encouraged girls to take spiritual journeys via their faiths' religious recognitions.

GIRL SCOUT LEVELS

daisy (Kindergarten and 1st Grade)

brownie (2nd & 3rd Grade)

junior (4th & 5th Grade)

cadette (6th, 7th & 8th Grade)

senior (9th & 10th Grade)

ambassador (11th & 12th Grade)



READY, SET, KINDERGARTEN!











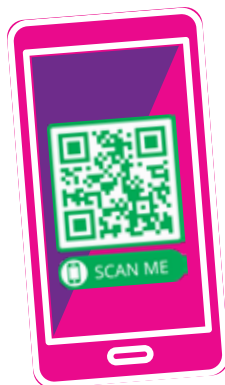
ABOUT GIRL SCOUT DAISIES

Daisy is the first level in Girl Scouts and is open to girls in grades K-1. Everything a Daisy does—whether she is planting a garden, singing songs, or learning about outer space—radiates with “first time ever” energy! Along the way, she’ll see firsthand how she can use her talents and skills to make a difference at home, during school and in her community.



GIRL SCOUT DAISIES HAVE THE CHANCE TO:

-  Embrace the positive values of Girl Scouting
-  Join a circle of friendship and fun like no other
-  Earn petals while trying new and exciting things
-  Make the world a better place with other Girl Scout Daisies
-  Grow more confident and learn to be more independent
-  Run a cookie business of their very own
-  Explore the outdoors and spend more time in nature
-  Try out tech and learn cyber basics



EXPLORE DAISY!

⇒ Visit bit.ly/okdaisy for more!



BE A PART OF HER GIRL SCOUT LEADERSHIP EXPERIENCE!

"When you volunteer, you'll unleash the confidence in yourself that comes with being a role model; you will discover your leadership style as girls discover theirs; you will network and meet new people in your community; and, you will build new skills and have fun as you take on exciting activities with your girls."

—Roberta Preston, President and Chief Executive Officer

"As a volunteer I've been able to tap into unknown skills through specialized trainings for activities in which I would lead the girls, but never had the opportunity to do myself before becoming involved with Girl Scouts."

—KATHLEEN MOSBURG, GSEOK VOLUNTEER

"Volunteering has challenged me and enabled me to develop myself, and this has been a lot of fun! I like making a positive difference and contributing to the empowerment of young women."

—JEFF MOSBURG, GSEOK VOLUNTEER

YOUR TALENTS CAN HELP HER SHINE

GSEOK PROGRAMS



COUNCIL-SPONSORED EVENTS

In addition to the troop experience, the council offers supplemental events for troops, individuals, and families. Council-sponsored events are provided to enrich the troop experience by offering opportunities that a troop might not be able to do on their own.



STEM



Outdoors



Life Skills



Entrepreneurship

PROGRAM PILLARS

Events are based on four key areas that form our program pillars focusing on Life Skills, Outdoors, STEM, and Entrepreneurship and provide progression for the various age levels. Examples include Daisy Day at Camp, Dollars and Sense, Designing Robots, Cybersecurity, Art Workshops, overnights at museums and aquariums, Core Camp and other outdoor activities.



HIGHER AWARDS

As girls grow in Girl Scouts, many other opportunities become available to them. Girls will begin thinking about how to make the world a better place through their participation in the Girl Scout Bronze (Juniors), Silver (Cadettes), and Gold Awards (Seniors/Ambassadors). These are the highest awards for their levels and show their commitment to solving problems and issues in their communities.

BADGE VS PATCH - WHAT'S THE DIFFERENCE?

Badges are official symbols that indicate an increase in knowledge or skill in a particular subject. Badges can be earned at every age level and are placed on the front of the sash or vest.

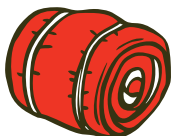
Patches, sometimes called fun patches, are emblems signifying participating in a Girl Scout activity. Patches are placed on the back of the sash or vest. Think of them as a scrapbook of her Girl Scout experience.





CAMP

Individual registration for summer day camp and resident camp opens in January. Day Camps are offered in several areas of the council, are usually one week long in June, and are facilitated by local volunteers. Resident camp is offered at Camp Tallchief, west of Tulsa, and is facilitated by trained staff employees. Girls registering for resident camp have lots of sessions to choose from over a six or seven week timeframe in June and July.



TRAVEL AND HIGH ADVENTURE

If you love exploring different places and cultures, then Girl Scouts is the place for you. Beginning with Junior trips, girls will have progressive opportunities for travel with Girl Scouts. Local, in-state, national, and international opportunities open up for them. In middle and high school, girls can travel with our council or with a Girl Scouts of the USA Destinations travel event. The council also has an application process for scholarships for graduating Girl Scouts.

PROGRAM GUIDE

A program guide is developed twice a year in January and August and lists the dates and deadlines for upcoming events along with registration details. The event list can also be found on our website under the Activities tab.



GIRL SCOUTS AT HOME

GSEOK's Girl Scouts at Home preogram represents a new way to participate in the Girl Scout experience—from virtually anywhere. Troop meetings are awesome, but why let the good times stop there? Explore our virtual resources and pathways: gseok.org/athome.



MAKE IT HER BUSINESS!

PRODUCT PROGRAMS

Every Girl Scout has the opportunity to participate in the Fall Product and Cookie Programs. These hands-on leadership and entrepreneurial programs help girls develop important skills. Leaders report that the Cookie Program helps girls set goals and work to achieve them, work as a team, improve communication and gain confidence.

COOKIE PROGRAM CREDIT

When girls sell cookies they earn Cookie Program Credit that can be used to fund their Girl Scout experience including council programs and items in the Girl Scout Store. In 2019-2020, girls earned a total of \$268,855 in Cookie Program Credit!

TROOP PROCEEDS

Troops plan many fun activities for the year that are funded by girls participating in the Fall Product and Cookie Programs. Through these key money-earning opportunities, individual girls and troops can earn their own way and feel pride in their accomplishments. In 2019-2020, troops earned a total of \$756,668 in troop proceeds!



2019 - 2020

BY THE NUMBERS

FALL PRODUCT PROGRAM

- 68,117 total items sold
- \$99,746 earned by troops
- 35 average items sold per girl
- 1,896 items donated to local food banks
- Rhinos at Tulsa Zoo fed for 6 months

GIRL SCOUT COOKIE PROGRAM

- 947,892 total packages sold
- \$656,922 earned by troops
- 263 average packages sold per girl
- 10,419 packages donated to military and frontline COVID-19 workers
- \$268,855 Cookie Program Credit earned by girls





SUBSIDISED PROGRAMMING FOR ALL

Camp is a girl favorite activity and just one of the many programs offered by the council. Girls participating in the Fall Product and Cookie Programs help keep the costs of all council events more affordable for everyone.

WAYS TO PARTICIPATE

There are several ways for girls to participate. Your troop will help you prepare for these sales with order cards and booth sales. Girls can also go online using Girl Scout sites to market their products

FALL PRODUCT PROGRAM

This financial literacy program allows girls to be entrepreneurs by offering family and friends the opportunity to purchase delicious nuts, chocolates and magazines!



ONLINE SALE ► HOW TO GET STARTED

- 1 Visit the website ► gsnutsandmags.com/gseok
- 2 Create your personalized site
- 3 Send Emails & Share your Site
- 4 Earn Rewards for your Participation!

IMPORTANT DATES ► 2020 FALL PRODUCT

► **ORDER TAKING:** September 19 - October 4

► **PRODUCT DELIVERY:** October 24 - November 8



GIRL SCOUT COOKIE PROGRAM ► DIGITAL COOKIE®

With the Digital Cookie® Platform, you can market everyone's favorite cookies from the comfort of your couch!



DIGITAL COOKIE® ► 4 STEPS



- 1 Register
- 2 Set up your site
- 3 Invite customers
- 4 Track Your Goals

IMPORTANT DATES ►

2021 GIRL SCOUT COOKIE SALE

► **INITIAL ORDER DUE:** January 7

► **SALE DATES:** January 23 - March 21



ESSENTIALS & MORE!



EVERY IN-STORE
PURCHASE
SUPPORTS OUR
COUNCIL AND
THE GIRLS AND
ADULTS WE SERVE
LOCALLY.



THE GIRL SCOUT STORE

Stop by the Girl Scout Store to pick up the essentials for her Girl Scout experience, like uniform, book components, and Girl Scout gear.

COUNCIL'S OWN MERCHANDISE

Show your council pride and shop all of our council's own items at gseok.org/store.



BUILD YOUR OWN MY GIRL SCOUT KIT!

Shop essentials for your NEW Girl Scout Daisy-Ambassador. Our Girl Scout Store staff will help you build your own My Girl Scout Kit! Call or email us today to get started. *Items and price will vary.

GIRL SCOUTS OF THE USA MERCHANDISE

Beyond uniform essentials, there's a whole world of Girl Scouting to explore at the Girl Scout Shop! Visit girlscoutshop.com.

THE GIRL SCOUT STORE

4810 South 129th East Avenue | Tulsa, OK 74134

Phone: 918-745-5252 | Email: store@gseok.org

Website: gseok.org/store



**NOW OFFERING
CURBSIDE PICKUP!**

*Summer and holiday hours vary

STORE HOURS*

Tuesday—Friday: 10 a.m. — 6 p.m.

Saturday: 10:00 a.m. — 2:00 p.m.

Sunday—Monday: closed

THE SYMBOLS OF GIRL SCOUTS

The uniform is an essential element of the Girl Scout experience, and a beautiful record of her time in Girl Scouts. **From the Daisy smock to the Ambassador sash or vest, girls get to wear their accomplishments with pride and let their strengths shine.**

GIRL SCOUT TRADITIONS ▶ Dating back to the founding of Girl Scouts, the uniform helped girls build sisterhood and community. We still have some of the same patches and awards as used at our founding, like Troop Crests and Brownie Wings!

OUTDOOR ADVENTURE ▶ Girl Scouts are outdoorswomen, so it makes sense that so many of our badges help you get outside! It'll be a cinch to earn badges like the Trail Adventure and Hiker badges, advance to badges like Trailblazing or Night Owl, and achieve awards like the Counselor-in-Training and Program Aide pins.

PRODUCT PROGRAM ▶ These awards focus on setting goals, decision-making, money management, and people skills—everything a young entrepreneur needs. These awards don't just show off her business acumen—they're proof that she can help fund her own Girl Scout experience. Brand new for 2020 is our Cookie Entrepreneur Family pin!

COMMUNITY SERVICE ▶ Community service doesn't just transform her community—it transforms her Girl Scout spirit. These awards commemorate the way she's changed the world around her, from local efforts to national action.

BADGES, JOURNEYS, AND AWARDS ▶ At the heart of your troop experience, these awards show all the things you've learned and accomplished in Girl Scouts. Badges for skill development and exploring interests, Journeys for leadership growth and problem solving, and finally our prestigious higher awards (Girl Scout Bronze, Silver, and Gold awards) for big ideas and bigger effort.

SPECIAL EVENTS ▶ Special events might not have an official badge, but they're a vital part of what makes her Girl Scout experience great! The back of her uniform is fully dedicated to keeping these memories alive, and it'll be covered in fun patches and participation patches from her adventures before you know it.

On a vest, insignia and badges go on the right-hand side, Journey awards on the left. On a sash, put badges below Journey awards. Fun patches from experiences and trips always go on the back. Check out [girlscouts.org/placement](https://www.girlscouts.org/placement) for more info!





HOW MUCH DOES IT COST TO GET STARTED?

Annual membership for girls and adults is \$25. Other costs including uniforms, badges, and supplies can be purchased at your choice. If your girl is in a troop, troops also collect dues to defray the cost of their activities. These can range from \$0.25 to \$2.00 per meeting and are set by the troop. Girls also fund their activities with proceeds earned from their participation in our annual Fall Product and Cookie Programs.

IF MY GIRL WANTS TO JOIN A TROOP, HOW DO WE FIND ONE?

To find troop options that work best for you, visit gseok.org/join and follow the registration process to see troops located near you and their meeting details OR call Customer Care at 800-707-9914 for assistance.

WHERE DOES A TROOP MEET?

You help to decide! Most of the time, troops meet in schools, community centers, libraries, or churches that offer free meeting space; however they can meet virtually as well. Troops choose their meeting times and locations. On average, troops meet for 1 1/2 hours on a bi-weekly basis.

STAY CONNECTED!



CONTACT US

HAVE QUESTIONS?

► WE ARE HERE TO HELP!

 800-707-9914

 customercare@gseok.org

GO TO ► gseok.org

FOLLOW US



Be a part of the conversation!

GSEOK SOCIAL MEDIA:

 [GirlScoutsEastOK](https://www.facebook.com/GirlScoutsEastOK)

 [girlscoutseasternok](https://www.instagram.com/girlscoutseasternok)

 [newsGSEOK](https://twitter.com/newsGSEOK)

ARE YOU READY TO JOIN?

FOLLOW THE STEPS BELOW TO COMPLETE YOUR MEMBERSHIP REGISTRATION:

GIRL

- 1 Go to gseok.org/join
- 2 Click **"JOIN NOW"**
- 3 Enter information and then click **"Continue"**



VOLUNTEER

- 1 Go to gseok.org/volunteer
- 2 Click **"Volunteer Now"**
- 3 Enter information and select **"I want to join as a Volunteer"** then click **"Continue"**

* After you submit your Volunteer registration, you will receive an application to complete a background check.



ABOUT MY TROOP

Troop # _____ Service Unit: _____

Meeting Location: _____ Day and Time: _____

Troop Leader info: _____

Notes : _____





“Truly, ours is a circle of
friendships, united by our ideals.”
— Juliette Gordon Low



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