



# SKILLS TODAY. SUCCESS TOMORROW.

**A GIRL SCOUT IS A G.I.R.L.  
(GO-GETTER, INNOVATOR,  
RISK-TAKER, LEADER)™  
WHO CAN MAKE AMAZING  
THINGS HAPPEN.**

At Girl Scouts, girls discover who they are, what they're passionate about, and what they want to achieve in the future—all in a unique, all-girl place designed to help them reach their full G.I.R.L. potential. They form lasting friendships, connect with people in their communities, and turn ideas into action. And through our program, the Girl Scout Leadership Experience, girls develop a strong sense of self, display positive values, and seek challenges at every turn. They also learn from setbacks and work to solve problems in their communities.

**LEARN MORE AT**  
***[gseok.org](http://gseok.org)***

## HOW DOES SHE FIND THE POWER OF G.I.R.L. IN HER?

Girl Scouts teaches girls to empower themselves by engaging in collaborative, hands-on, girl-led experiences. Guided by supportive adults, girls participate in a variety of fun and challenging activities. Here she will:

- Engage in healthy activities
- Find her entrepreneurial spirit and learn financial literacy
- Explore the great outdoors
- Participate in hands-on science, technology, engineering, and math (STEM) skill building
- Connect with girls around the world
- Carry out meaningful community service projects
- Take the lead in her own life and in the world
- Earn badges and pursue the Girl Scout Gold Award
- Discover her future potential

## DID YOU KNOW?

Girl Scout alums are change-makers in every sense of the word! Every day they're affecting change on a local, national, and international level, consistently breaking ground as leaders in:



**Congress**



**Business**



**STEM**



**The Arts**

**And so  
many other  
places!**

Compared to other women, Girl Scout alums:

Are  
**2.25x**  
more likely to  
have at least  
a bachelor's  
degree

Are  
**14%**  
more  
in demand  
for jobs

Earn  
**23%**  
more

*Now more than ever,  
girls need Girl Scouts—  
because all girls deserve  
educational opportunities  
that help them discover  
their strengths and  
passions.*

## 1. Girl Scouting = educational and life success.

Research shows that participating in Girl Scouting contributes to girls' grades and behavioral engagement more than involvement in school programs does.

## 2. Girl Scouts levels the playing field.

Girls from lower socioeconomic status communities and diverse racial/ethnic backgrounds particularly benefit from Girl Scouts. When they participate in Girl Scouts, they're more likely than non-Girl Scouts to have an adult in their lives who helps them pursue their personal and academic goals. And Girl Scouts continues to advocate for equality by pursuing gender equity in pay and leadership for women of all backgrounds.

## 3. Girl Scouting supports girls through the turbulent preteen years.

Although Girl Scouts and non-Girl Scouts show similar developmental trends in the early years, by middle school trends start to diverge. Compared to non-Girl Scouts, middle school girls who participate in Girl Scouts have a strong sense of self, show increased interest and involvement in their communities, and remain confident about their futures.

