



**American
Red Cross**

Partnership Opportunity

Youth Preparedness Program

Prepared for Girl scouts of Eastern, OK

08/05/2021



American Red Cross

Making the Next Generation Safer

Through our Youth Preparedness Program, the Red Cross is developing a generation of children who are:

- Knowledgeable about natural hazards.
- Inspired to practice what they've learned and share it with family and friends.
- Empowered to react in a crisis and cope with related fear and stress.





Youth Preparedness Program

These courses offer free education in personal and family preparedness for region-specific disasters and home fires.

- The Pillowcase Project
- Prepare with Pedro
- The Monster Guard App



The Pillowcase Project

Designed for grades 3–5. Participants:

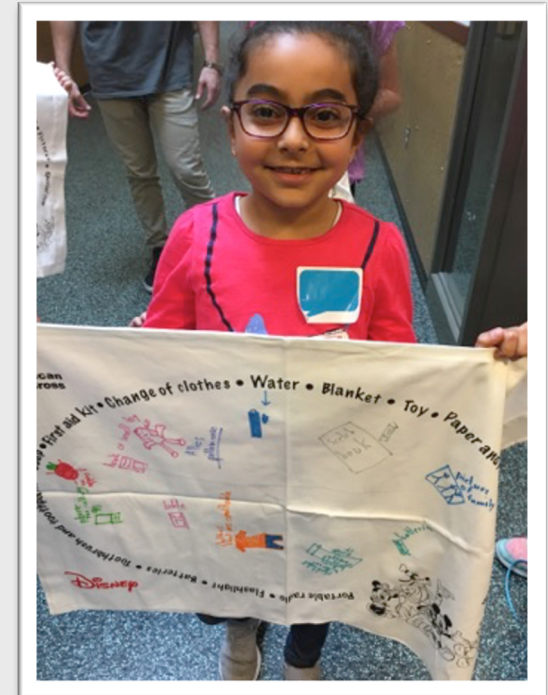
- Learn the science of disasters in their area and how to prepare for them.
- Practice what to do if an emergency happens and how to cope with related fear and stress.
- Are encouraged to share what they've learned with their grown-ups and friends, so everyone in the household knows what to do.



The Pillowcase Project

The program has experienced year-over-year growth and improvement.

- Trained Red Cross staff and volunteers lead the program in communities **nationwide** and **abroad** at more than a dozen military stations.
- In response to the coronavirus pandemic, we're **offering the program virtually**, ensuring we can still reach students with critical crisis coping skills.
- Now offered by all Red Cross regions, this program has reached more than **1.2 million students** and resulted in **15 documented lives saved**.





Prepare with Pedro

Using storytelling and hands-on activities, students in grades K-2:

- Learn what it means to be prepared.
- Demonstrate the most protective actions for their age level for the emergency taught.
- Practice a basic coping skill and understand its use.
- Share what they learned with household members.





Prepare with Pedro

Since 2017, Prepare with Pedro has reached more than 50,000 students nationwide:

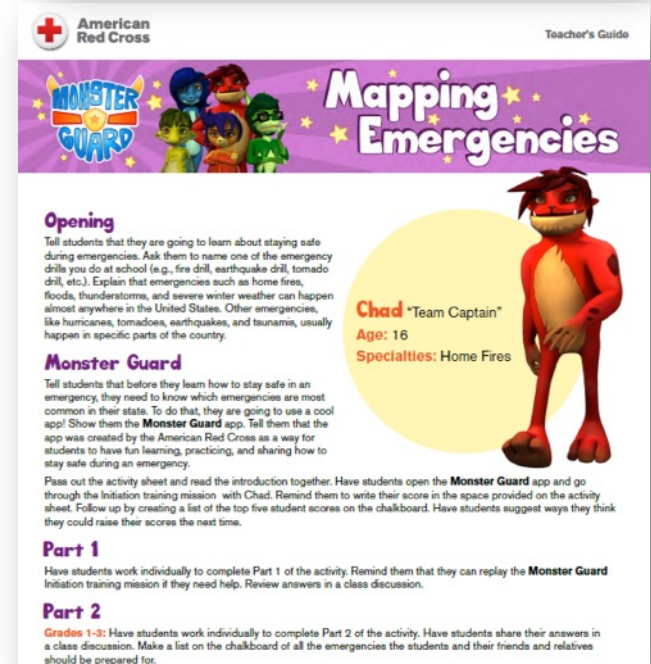
- The Prepare with Pedro storybook includes a diverse lineup of characters, teaches safety, and encourages families to learn and repeat preparedness actions together.
- The workbook, coloring pages and animated videos are available in 13 languages and free on [redcross.org](https://www.redcross.org).
- Due to the coronavirus pandemic, we've postponed in-person presentations, but now offer this program virtually.

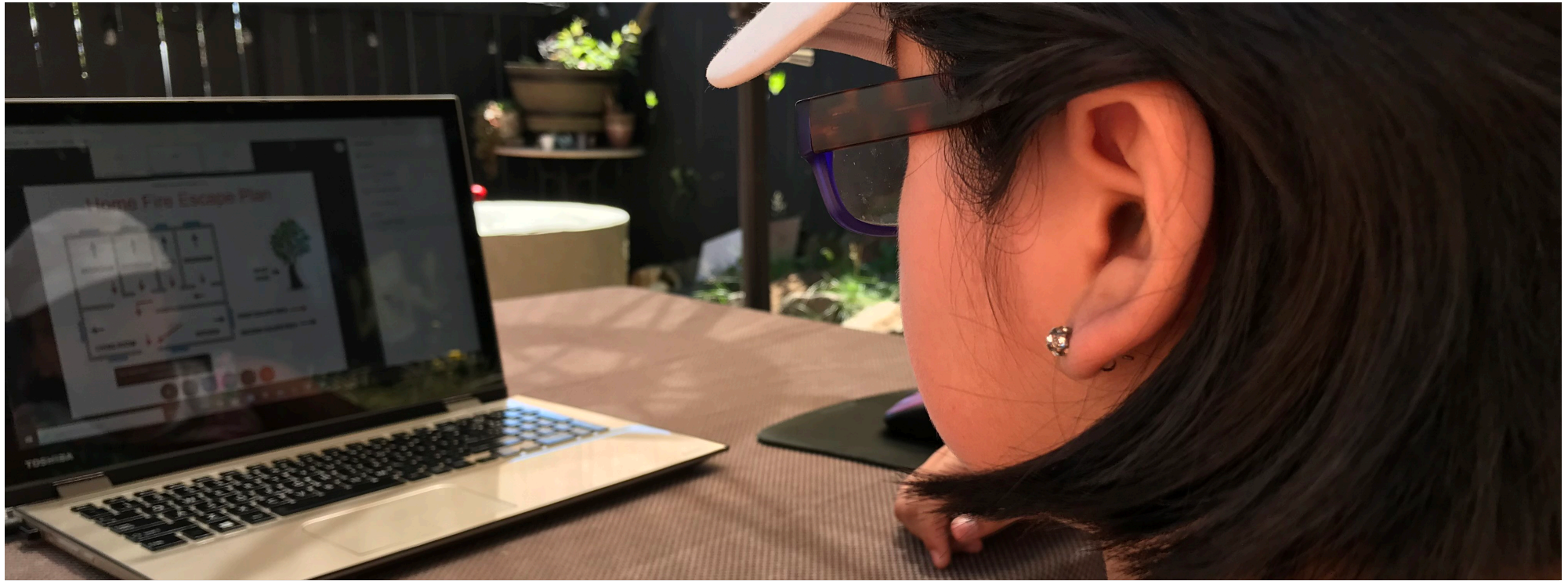


Monster Guard: Prepare for Emergencies

A free mobile app for children ages 7-11.

- Helps children prepare for real-life emergencies through a fun gaming environment.
- Users earn points and medals as they play, identifying hazards, locating safe spaces and practicing protective actions.
- After completing all levels, users graduate and become a member of the “Monster Guard.”





Resiliency Through Preparedness

Together, we can foster a generation of children who are knowledgeable about natural hazards and empowered to take preparedness actions. Through these efforts, we will help children, families and communities become more resilient, so they can recover faster and more effectively in the face of emergencies.



Thank you!