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# Girl Scouts of Eastern Oklahoma Kicks Off 2025 Girl Scout Cookie Season, Unboxing Brighter Futures!

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**FOR IMMEDIATE RELEASE:** January 7, 2025



*Tulsa, Okla.* — This January 18, Girl Scouts of Eastern Oklahoma launches the 2025 Girl Scout Cookie season, an exciting time when Girl Scouts gain invaluable entrepreneurial skills while delivering beloved treats to their community.

The 2025 cookie lineup features fan favorites like Thin Mints®, Samoas®, Tagalongs®, and more. This season also marks the final year for the Girl Scout S'mores® cookie. Cookie enthusiasts can savor this sweet treat one last time by purchasing directly from a Girl Scout they know or through Digital Cookie® online sales.



## Why Girl Scout Cookies Matter

When girls participate in the Girl Scout Cookie Program, they acquire essential life skills such as goal setting, money management, decision-making, people skills, and business ethics. These skills help them build courage, confidence, and character as they unlock opportunities like earning Cookie Business badges, Financial Literacy badges, and Entrepreneur badges. Proceeds from cookie sales remain local, fueling enriching experiences like summer camp, community service projects, and leadership development programs for Girl Scouts across Eastern Oklahoma.

**For more information or interviews, please contact:**

**Celeste Franklin**

Director of Product Programs  
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“As our girls take part in the Girl Scout Cookie Program, they are not just selling cookies—they are building the skills and confidence they need to create brighter futures for themselves and their communities,” said Melissa Bogle, Interim CEO of Girl Scouts of Eastern Oklahoma. “Every cookie sold is a step toward achieving their goals and supporting our mission to empower young leaders.”



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## How to Purchase Girl Scout Cookies

- **Order Online:** Reach out to a Girl Scout for her Digital Cookie® link to place your order for delivery or shipment.
- **Find a Booth:** Starting February 14, use the Cookie Finder at [gseok.org](https://gseok.org) to locate cookie booths near you.
- **Stay Informed:** Text "COOKIES" to 59618 to receive updates on cookie sales and other Girl Scout news.

## Support Your Local Girl Scouts

Girl Scout Cookie season is nationally recognized from January through April, but local timing varies. Community members are encouraged to support Girl Scouts by purchasing cookies, making donations, or volunteering to help girls grow into the leaders of tomorrow.

## About Girl Scouts of Eastern Oklahoma

Since 1914, Girl Scouts of Eastern Oklahoma has been building girls of courage, confidence, and character who make the world a better place. Covering 30 counties and 30,000 square miles, our council empowers girls through innovative programs in STEM, entrepreneurship, outdoor adventure, and community service. Visit [gseok.org](https://gseok.org) to find cookies, join as a member, or contribute to the mission.