

# Introducing the Digital Cookie Shipping Only Pilot Program

The Girl Scout Cookie Program® Made Simpler











Online,
shipping-only
cookie program.
No in-person sales or
delivery, no booths,
no handling
money!

### What is it?

Designed for busy Girl Scouts and families to participate in the iconic Girl Scout Cookie Program, this pilot program utilizes technology to make cookie sales and shipping easy! With no need to handle cash or inventory or hold cookie booths, Girl Scouts can focus on digital sales while learning life skills and having fun.

## Key features:

- The easiest way to participate in the Girl Scout Cookie Program
- Online sales only
- Shipping only
- Minimal time commitment
- No handling of cash or inventory
- Easy way to earn proceeds and rewards

### How it's different:

- No physical handling of cash or inventory
- No cookie booths
- No financial risk for troop or family
- No inventory reconciliation
- No in-person sales or delivery
- Does not require a cookie manager volunteer

## Who it's for:

- Busy Girl Scouts and families who have limited time but want to participate
- Individual and older Girl Scouts who have many priorities
- Troops without volunteer support for cookie managers

- Girl Scouts and troops who are comfortable with and have access to technology or the internet
- Girl Scouts and troops who don't want in-person commitments
- Girl Scouts who aren't trying to earn all the cookie business badges

By allowing your Girl Scouts to experience the cookie program, you help them develop new skills, foster a spirit of entrepreneurship, and fund exciting activities and special programs throughout the year.

The Digital Cookie Shipped Only Program makes it easy and fun to participate! *Questions?* Contact Christie Boyd: cboyd@gseok.org or 918-749-2551 ext. 256