# Initial Order (IO)

Troop Initial Cookie Order must be submitted in  $eBudde^{\mathbb{M}}$  by January 6. This is to provide your troop with a good beginning inventory. Additional cookies will be available from cupboards throughout the sale (with advance notice).

#### Things to Consider

- Goals for each Girl Scout in the troop.
- Total troop goal to support activities.
- Cupboards may not be open for the first two weeks.
- Digital Cookie will be active for orders 1-2 weeks before troops receive cookies to distribute to girls so some of your IO will be paid for before you have it in hand.
- The troop is responsible for all cookies ordered. If no additional cookies have been picked up by your troop beyond the IO, you may exchange varieties or return full cases (in salable condition) until February 12. After February 12, unsold cookies CANNOT be returned.
- There will be limits on S'mores and Toffee-Tastics and we may not be able to have these cookies available in the cupboards for reorders.
- The troop will receive full cases (12 packages) of every variety. If your order is not entered in this quantity, it will be rounded up to a full case.
- Troops planning to earn the initial order rewards must apply cookies to each Girl Scout who is selling and must meet the required PGA.

#### **Best Practices**

- Include some booth sale inventory in your
  IO. This can serve as a buffer for girls who run through their order quickly.
- New troops should consult with their Service Unit Cookie Coordinator before placing their order.
- For returning troops, the recommendation is at least 70% of your previous year's final sale. Be sure to consider any changes in your troop size.
- Assign one case of Thin Mints (12 packages) to each Girl Scout who is selling.
- Troops picking up at the warehouse should refer to the notes and tools on page 2.

#### How To

- Use the excel spreadsheet on the GSEOK website to help you plan your troop order.
- Watch <u>this video</u> to see the steps to input your order.
- Complete these steps on or before January 6, 2025.





## Cookie Quantities

These are tips for experienced troops who have picked up at cookie warehouse before. Troops may want to consider these tips to make counting and pick up easier. (Troops should not use this information to make adjustments that result in overordering a specific flavor and create an unfavorable product mix.)

- If your troop will be picking up on Saturday, order most flavors in multiples of 5. If you are able to order Thin Mints in multiples of 20 this is also helpful.
- If your troop will be picking up on Friday, order each flavor based upon the number in each layer.
- If your troop is having cookies delivered, order based upon the layers or total cases per pallet.

### Pallet Information

| Cookie         | Cases/Layer | # of Layers | Cases/Pallet |
|----------------|-------------|-------------|--------------|
| Adventurefuls  | 16          | 10          | 160          |
| Lemon-Ups      | 21          | 8           | 168          |
| Trefoils       | 16          | 10          | 160          |
| Do-Si-Dos      | 20          | 10          | 200          |
| Samoas         | 15          | 12          | 180          |
| Tagalongs      | 16          | 10          | 160          |
| Thin Mints     | 20          | 10          | 200          |
| S'mores        | 15          | 10          | 150          |
| Toffee-Tastics | 17          | 12          | 204          |

