

A cartoon illustration of two light brown rabbits with long pink ears and black eyes. The rabbit on the left is holding a chocolate bunny with a bite taken out of it. The rabbit on the right is holding a whole chocolate bunny. They are both smiling and looking towards the viewer. The background is a solid light blue.

Troop Cookie Manager _____ Phone # _____

Money Due Date(s) _____

My Digital Cookie Login _____ Password _____

January 16th	Cookie sales begin!
January 29th	Cookie distribution begins.
February 12th	Cookie booth sales begin.
March 21st	Cookie sales end.



\$6 \$9



For Cookie Support, scan the QR code or contact:
customer@care@gseok.org or call **918-749-2551**

gseok.org/cookiesellers

Build Skills and Confidence!



The Girl Scout Cookie Program is the largest girl-led entrepreneurial program in the world. Through it, girls learn five essential skills:



Goal Setting

Being able to set and reach goals will help girls succeed in school, on the job and in life.



Decision Making

Girls decide where and when to sell cookies, how to market their business, and what to do with their earnings.



Money Management

Girls develop a budget and handle customers' money. Learning this skill will help them manage their own money when they grow older.



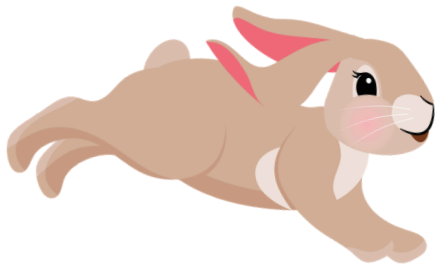
People Skills

As girls talk and listen to their customers they learn to perform better with group projects, teams and later at work.



Business Ethics

Girls act honestly and responsibly during every step of the Cookie Program so that they can grow into ethical, positive leaders in the future.



Girl-Led, Adult-Supervised

Girl Scouts sell cookies with support from adults. (The adults should not sell for the girl.) The Girl Scout should be...

- ✓ Setting a goal for her sales
- ✓ Making decisions about how she will be selling cookies as allowed
- ✓ Actively involved in setting up her Digital Cookie site
- ✓ Making signs and posters
- ✓ Making the ask to all her customers and answering their questions
- ✓ Accepting payments and making change
- ✓ Filling orders
- ✓ Writing thank you notes



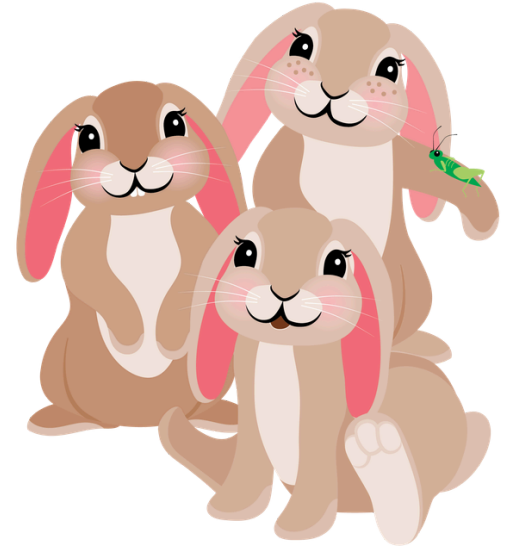
Girl Scout Cookie Business is a Family Affair!

The Cookie Entrepreneur Family Pin is a great Way to support your Girl Scout in this program.



Keep Girl Scouts Safe

- Protect her privacy - **never give out a girl's last name, address, phone number, or email online or in person.**
- Girls should never sell alone. Adults must accompany girls in grades K-5 and supervise girls in grades 6-12.
- Be aware that a Digital Cookie link shared on a public facing site could appear anywhere online.
- Always sell in the daytime.
- Never enter the home or vehicle of a person when you are selling or making deliveries.
- Be streetwise - look out for traffic and become familiar with the neighborhood.



Business Ethics

- Show you're a Girl Scout by wearing your uniform or pin.
- Honor the start date of **January 16th** (do not sell or take orders before that date).
- Honor the start date of **February 12th** for any "Booth" sales (selling in front of a business).
- All Booth sales must be approved by the Girl Scouts of Eastern Oklahoma Council.
- Sell all cookies for \$6 per package and sell only cookies from this year.
- Use the Digital Cookie link to sell online.
- Do not post or sell cookies on any resale sites (FB Marketplace, eBay, etc.)
- **HAVE FUN!**

Care for Cookies & Money

- Accept financial responsibility for all cookies received (do NOT expect to return any unsold cookies to the troop or council.)
- Use your personal Digital Cookie link to sell online.
- Always safeguard money - turn money in to the troop at least once a week.
- Turn the payment in to the troop in the original way it was accepted (don't keep the cash and pay with check/card).
- Count and verify with the troop volunteer that your payments and cookies are correct before signing the receipt.
- Keep copies of receipts for all cookies received and payments made to troop.



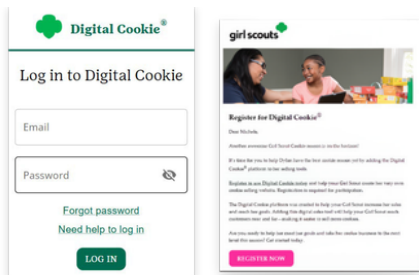
Unlock Your Power. Build Your Business. Become a Digital Entrepreneur.

Through Digital Cookie®, turn your goals into action confidence into leadership, and your unique strengths into real-world success.

STEP 1

Register for Digital Cookie

Look for the Digital Cookie registration email in your inbox on **January 9th**. If you can't find it, contact your council or visit digitalcookie.girlscouts.org and click the "Need help to log in" link.



STEP 2

Set Up Your Site

Take a few minutes to set your sales goal, write your cookie story, upload a fun picture or video. Then publish and be ready to go!

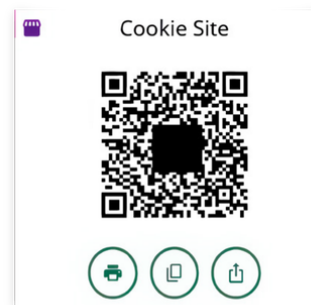


Prepare now by talking with your family about your goal and create a fun video telling customers why they want to support your business.

STEP 3

Add Customers

Expand your reach and increase sales! Add customers to your list, then use Digital Cookie to email them to your storefront or share your personalized link and QR code for easy ordering.



APP GOES LIVE JANUARY 16 (SALE STARTS)

Use the Digital Cookie app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies. Girl Scout's sites must be published before logging in to the mobile app. **The mobile app will not be accessible until January 16th.**

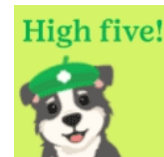


Track Orders and Inventory

- View and approve your orders.
- See what your customers are buying.
- Make sure you have enough cookies to fill your orders.
- Prepare to deliver to customers.

Send Cheers

Cheer on your troop mates by sending encouraging messages and GIFs to boost their confidence. It all helps your troop reach their goals by working together.



NEED HELP?



Look for the Digital Cookie Support button for step-by-step instructions, tutorials, videos, tip sheets, and more.

Need 1:1 help? Click the customer support button to chat live with a representative or submit a support request for additional assistance.