

**Media Contact:**

Kristy White

[kristy@thinkpropeller.com](mailto:kristy@thinkpropeller.com)

918-638-0686

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## **Girl Scouts of Eastern Oklahoma Launches Annual Man Enough to Be a Girl Scout Campaign**

**WHAT:** Girl Scouts of Eastern Oklahoma (GSEOK) is launching their 2<sup>nd</sup> annual Man Enough to Be a Girl Scout campaign on June 16. This virtual fundraising campaign is a friendly competition and fun way to elevate GSEOK in the community. It is a call to action which showcases the support of so many wonderful men in our area and spotlights the pivotal roles male leaders have in the lives of Girl Scouts. Rooted in the idea that every girl in eastern Oklahoma deserves access to the Girl Scout Leadership Experience. Five prominent men in the Tulsa community—Steve Bradshaw, CEO of Bank of Oklahoma, Frank Haith, Head Men’s Basketball Coach at The University of Tulsa, John Hewitt, CEO of Matrix Service Company, John Lindsay, CEO of Helmerich and Payne and Karl Neumaier, COO of Hilti —will compete to prove they are “Man Enough to Be a Girl Scout.”

The five participants have set a goal of raising \$75,000 by June 30. Each participant has been challenged to raise funds, leveraging their personal social networks, to ensure girls are able to reach their fullest potential through innovative experiences provided by Girl Scouts. Participant and GSEOK Board Member John Lindsay said, “Advocating, serving and supporting the development of girls and young women in Oklahoma, especially in STEM education and funding initiatives, is something I am excited about. Girl Scouts of Eastern Oklahoma plays a vital role in serving our community and I am proud to be a small part of it.”

Members of the community can support the campaign by donating online at [gseok.org/ManEnough](http://gseok.org/ManEnough) or following Girl Scouts of Eastern Oklahoma on social media @GSEastOK.

Girl Scouts has been the premier leadership development organization for girls in grades K-12 for over 100 years. Through its programs, girls develop the tools to lead, break barriers and create positive change in their communities. Girl Scouts of Eastern Oklahoma empowers girls with vision and voice—girls who command their future, engage their communities and inspire others.

Girl Scouts of Eastern Oklahoma serves approximately 9,250 girls and volunteers in 30 eastern Oklahoma counties and is a United Way partner agency. Its mission is to build “girls of courage, confidence, and character, who make the world a better place.” For more information on how to volunteer, donate, or join, visit [gseok.org](http://gseok.org).

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