

# 2024 Fall Product Program Family Guide

girl scouts  
of eastern oklahoma



## Benefits of Participating:

- Girl Scouts learn and practice skills like goal setting, decision making, money management, people skills and business ethics.
- The Fall Product Program is an excellent way to earn start up proceeds to fund your troop's activities and projects throughout the year.
- Proceeds stay local to benefit our council and troops earn 20% on all items sold.

**This program allows Girl Scouts to be entrepreneurs by offering family and friends the opportunity to purchase from a variety of products. **There are two ways to participate:****

- In-person by taking orders using the nut order card and collecting payments at the time of delivery.
- Online by inviting friends and family to place an order. Customers can choose to have a variety of great products shipped directly to them or they can select from a group of nut and chocolate products that Girl Scouts can deliver.

## New Personalized Products!

High quality stationary, notepads, and photo frames.

Shipped directly with customized colors, fonts, names, and more!



## Important Dates:

**September 21** Program begins – online ordering opens and Girl Scouts may sell in-person.

**October 7** Last day of order taking with the order card AND deadline to enter the items sold into the online system.

**October 9** Last day for online girl delivery orders.

**October 25 - November 10** Candy/nut items delivered. Check with your troop volunteer for location, date and time to pick up your candy/nut items for girl delivery.

**November 10** Last day for online shipped orders.

**November 11** Reward choices due online.

**November 13** All money is due to Troop.

## Safety Guidelines

**Safety is the top priority, please review the following safety guidelines with your Girl Scout.**

- Sell only to family, neighbors, and friends. Never enter a stranger's house.
- Girls must always be accompanied by an adult.
- Wear her Girl Scout uniform or pin to identify herself as a Girl Scout.
- Never carry a lot of money.
- Follow age-appropriate online marketing safety rules.

Check out the Fall Product page at

at [gseok.org/fallproductresources](https://gseok.org/fallproductresources) for program tools and activities!

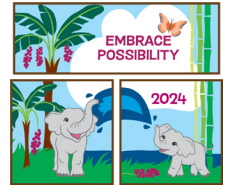


**Questions? Contact us at [support.gsnutsandmags.com](https://support.gsnutsandmags.com) or 1-800-372-8520**

# PARTICIPATE and EARN rewards!

Check your online site to learn more about all of the rewards you can earn.

Discover how to earn two personalized patches with your name and avatar below.



Collect theme patches that fit together!

## Fall Personalized Patch

- Create your avatar
- Send 18+ emails
- Sell \$350+ in total Fall sales

## Girl Scout Cookie Crossover Personalized Patch

- Create your avatar in the M2 system
- Send 18+ emails during the Fall Product Program
- Sell 350+ packages of cookies and send 18+ emails in Digital Cookie during the 2025 Girl Scout Cookie Program

Personalize by choosing from two scenes.

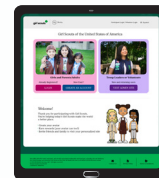
**LOGIN, CREATE and SHARE with 3 easy steps.**

1

### Visit [www.gsnutsandmags.com/gseok](http://www.gsnutsandmags.com/gseok)

Use the QR Code, enter the URL above or click the link from the council website. Have your troop number ready and follow the prompts to participate in the online Fall Product Program.

**My troop number is** \_\_\_\_\_



Scan here ↓



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### Build your site

To customize your site, you can create an avatar that looks like you and also record a personalized message for your avatar to deliver to friends and family. Don't miss all of the ways you can earn virtual rewards when you complete various setup steps for your personalized site.



3

### Contact friends and family

Friends and family can easily help you reach your goals when they shop online! Get started by sending emails through the M2 system. Your supporters will see your goal and hear your avatar deliver a message customized by you in your voice. Don't forget that you can also share your link to shop on social media or send a text, with the help of your parent/adult. Please follow current GSUSA guidelines for online sales and marketing.

